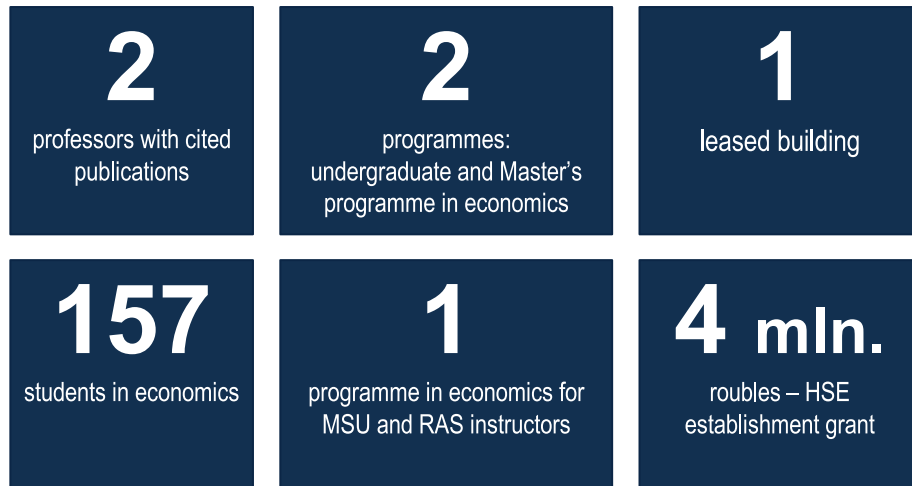




# FACTS & FIGURES



# 1992-1993



# 2017



**HSE is a unique institution in the global history of higher education. It was able to demonstrate unprecedented progress and become one of the leaders in just 20 years of its existence, even though, at the time of its establishment, Russia's system of higher education was already quite well-developed.**

Philip G. Altbach, Director of Center for International Higher Education, Boston College (2013)



## HSE ESTABLISHMENT

Directive of the Government of the Russian Federation No. 917, dated November 27, 1992:

- I hereby order the establishment of a **state educational institution** bearing the official name **Higher School of Economics** in Moscow in order to train highly qualified economists, who will be capable of working in Russian academia, higher education, public service institutions and enterprises. This new institution shall rely on best global practices and cutting-edge research focused on the Russian economy, as well as form a modern academic and methodological base for economics education.

## HSE MISSION

HSE is:

- an environment to educate **professionals with global competencies** in economics, social sciences and humanities, mathematics, computer science and engineering;
- a centre for putting the results of basic and applied research into practice in relation to the **modernization of Russia and public benefits development**;
- a site for **testing and dissemination of standards and best practices** commonly accepted by advanced international research and education centres throughout the Russian academic community.

## HSE KEY GOAL

- **Making Russia competitive on the global scale** through the development and dissemination of models and technological approaches in economics, political and information science, and the humanities.



**1999–2000**

Innovative university and expert centre focused on social and economic reforms

- Innovation-driven academic processes:
  - modular system, credits;
  - student and faculty ratings, formative evaluation of academic progress;
  - transition to matrix-based testing and assessment materials during admission campaigns to rule out any possible interference.
- Involving Russian scholars in global academic communities with a focus on economic research
- Initiating a number of social and economic reforms

**1996–1998**

Innovative university

- Training new economists and managers in line with standards set by contemporary world class academic programmes
- Launching double degree programmes in conjunction with leading European universities
- Teaching foreign languages to ensure students' proficiency in a professional context - one out of every 5 faculty members delivers second language classes
- Launching and expanding initiatives to boost economic education at secondary schools in the majority of Russian regions, launching Olympiads in economics and entrepreneurship, and training over 1,000 instructors capable of teaching economics at secondary schools
- Establishing regional campuses as instructed by the Russian Government
- Setting up the Tenured Professor system

**1992–1995**

The making of HSE

Launching programmes to train managers and economists capable of working in a market economy



### 2009–2012

National Research University - expert centre of the Russian government

- The University's Strategic Development Programme up until 2020 is approved by the HSE team
- HSE is granted the status of 'National Research University'; launch of the National Research University Project
- HSE becomes an autonomous educational institution and sets up its Supervisory Council
- HSE establishes its International Advisory Committee headed by Eric Maskin, a Nobel Prize Winner in economics
- HSE continues to grow through its merger with MIEM and launch of new Master's programmes
- HSE launches the Innovation Infrastructure Development Project
- HSE starts a project aimed at boosting cooperation with high-tech engineering companies
- HSE starts inviting top foreign scholars to supervise its international research labs, and launches a project aimed at setting up new labs headed by leading foreign scholars
- HSE introduces international recruitment for academic staff

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### 2001–2008

Leading university in economics and social sciences - expert centre of the Russian government

- The University's Development Strategy up until 2010 is approved by the HSE team
- HSE expands range of faculties, Master's programmes and postdoctoral fields of study, including logistics and informatics (first of its kind in Russia)
- HSE becomes a leader in terms of development and adoption of university-level federal educational standards in social sciences, as well as supervises the activities of the Curriculum Development University Association in Economics and Management
- HSE becomes a winner of the Innovative Educational Programmes Competition
- HSE creates secondary school districts at all of its campuses
- HSE continues attracting best specialists and introduces a well-balanced system of remuneration and career growth aimed at ensuring high productivity in research and education
- HSE provides scientific support to the Strategy - 2010 Initiative and other reforms in economics and social sector



**2018–...**

Globally competitive  
research university

- HSE continues its development as a comprehensive university
- Concentration on key areas of research and education, whereby HSE can fully realize its competitive potential on a global scale
- Robust visibility in the Top-100 of global academic rankings by subject
- Digitalization of social sciences and humanities, transition to a digital university model
- Engagement in global academic partnerships on equal terms with peer institutions

**2013–2017**

Research university  
integrated with the  
global academic  
community

- Launch of the 5-100 Project and initial results in global academic rankings
- Establishment of the HSE Board of Trustees
- Promotion of HSE educational and research projects on the global market
- Transition to large multidisciplinary faculties, all-university integration of research and education
- Establishment of HSE Lyceum integrated with the University, launch of the HSE Distributed Lyceum Project
- New governance model relying on functional decentralization and more intensive involvement of HSE academic staff
- Launch of the University Open to the City Project focused on the development of the Moscow Region
- A broad range of research and expert review projects carried out in the interests of the Russian Government, participation in the activities of expert committees, commissions, collegiate bodies under the Russian Government and the President of Russia, as well as federal executive authorities



### 1992 - 1999

- Training a new generation of economists and managers
- Maintaining qualitative research capacity in economics, management and social sciences
- Adapting best global practices in economics and social science to local needs and purposes
- Engagement of Russian scholars in global economic research communities
- Initiating various reforms and taking direct part in their development

### 2000 - 2012

- Introducing new curricula for educational programmes in economics and social sciences
- Providing academic and analytical support to key reforms in economics and social sector
- Innovative ideas for the Russian higher education system
- Ensuring global competitive capacity of HSE undergraduate and Master's programmes
- Attaining positions at the forefront of global academia in a number of research areas
- Providing scientific and analytical support to the development and implementation of key reforms in economics and the social sector

### 2013 - 2017

- Training analysts, managers, entrepreneurs and scholars for an innovation-driven economy
- Providing world class expert and consulting services to the Russian Government, society and businesses
- Attracting the best researchers from other countries
- Enhancing HSE role in global R&D processes
- Becoming an innovation centre for Russian science and education

### 2018 - ...

- Proposing solutions for current problems faced by Russia in terms of its social and economic development
- Serving as a centre for the development and commercialization of cutting-edge technologies
- Competing on equal terms with leading global expert and consulting centres
- Attaining global leadership in a number of R&D areas
- Taking part in setting the global R&D trends



**HSE (Moscow campus) vs other Russian universities:**

Ranks among the Top-3	Admission to state-funded places at undergraduate programmes: <b>93.9</b> – average USE score (3 <sup>rd</sup> position), <b>879</b> Olympiad first-prize winners (1 <sup>st</sup> position), <b>12%</b> prize winners at the All-Russian Olympiad for School Students (263 students)
Biggest students enrollment to full-time Master’s programmes	<b>3.1</b> thousand students
Ranks among the Top-3 in terms of fee-paying students	<b>11.4</b> thousand students
Ranks among the Top-3 by tuition fee rate	<b>260 - 670</b> thousand roubles per year
The largest number of foreign staff under employment agreements	<b>174</b> employees
Ranks among the Top-5 by R&D revenue	<b>2.7</b> billion roubles. (4 <sup>th</sup> position)
Ranks among the Top-3 in by number of positions in global rankings (ARWU, THE, QS)	<b>23</b> subjects and faculties (3 <sup>rd</sup> position after MSU and SPBU)

Regional campuses	St. Petersburg	Nizhny Novgorod	Perm
Number of students, persons	<b>4,860</b>	<b>2,540</b>	<b>1,970</b>
Number of doctoral students, persons	<b>50</b>	<b>20</b>	-
Average USE score for state-funded places, points	<b>88.8</b> (6 <sup>th</sup> place in Russia)	<b>82.1</b> (20 <sup>th</sup> place in Russia)	<b>83</b> (19 <sup>th</sup> place in Russia)
Number of students admitted based on their Olympiad results, persons	<b>60</b>	<b>16</b>	-
R&D revenue, mln roubles	<b>70.2</b>	<b>14.8</b>	<b>24.0</b>
Average faculty remuneration at HSE campus vs standard national average salary, %	<b>189%</b>	<b>270%</b>	<b>287%</b>

**Publications indexed in WoS and Scopus – HSE regional campuses (units)**

	2013		2016
St. Petersburg	<b>32</b>		<b>179</b>
	└───	+ 460%	└───▲
Nizhny Novgorod	<b>72</b>		<b>121</b>
	└───	+ 70%	└───▲
Perm	<b>13</b>		<b>53</b>
	└───	+ 310%	└───▲





### Attracting and training world class specialists

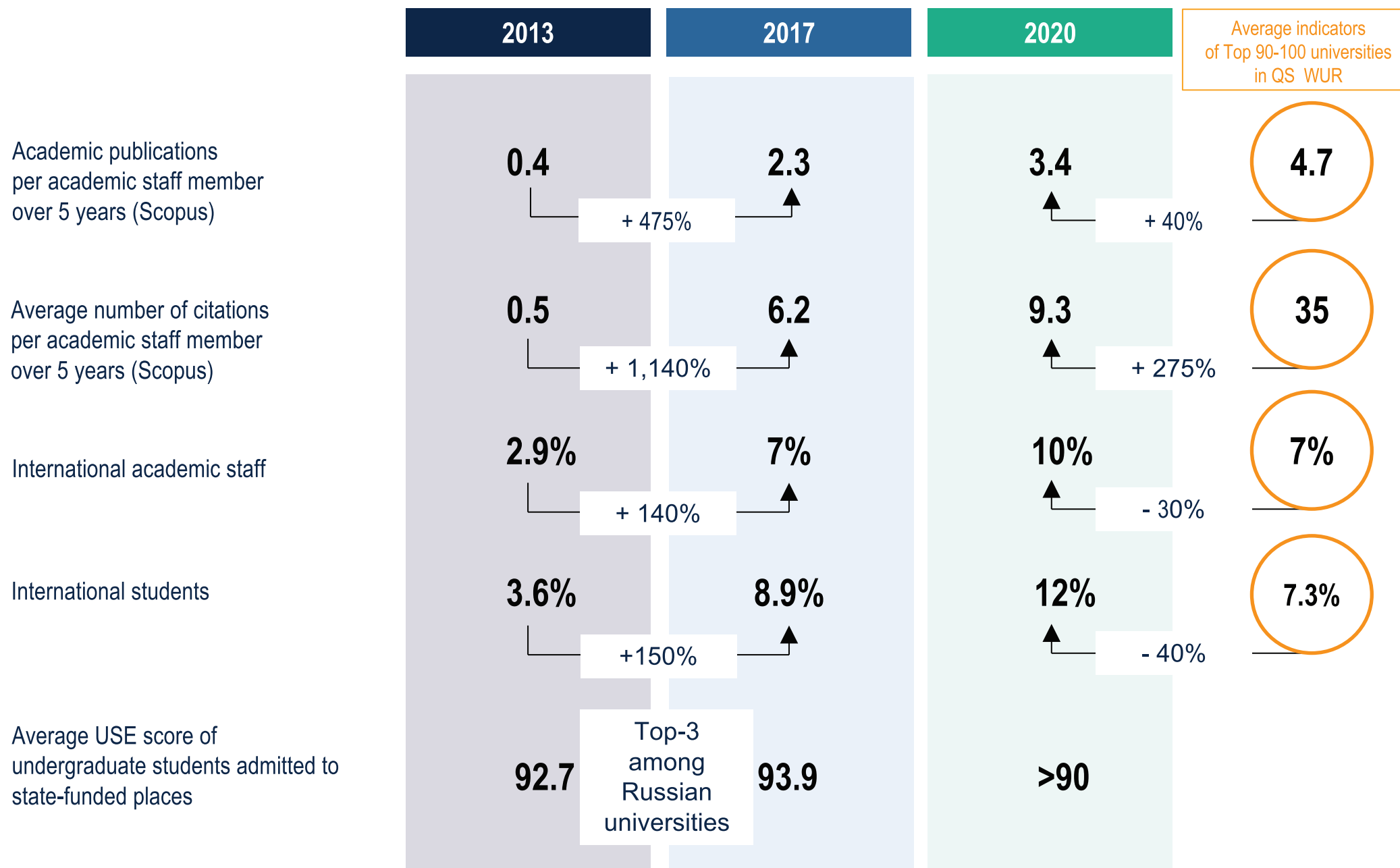
- International recruitment (11% of academic staff hold a PhD degree)
- International labs (33)
- Joint educational and research projects: 44 double degree programmes in conjunction with leading US, Europe and China universities; 12 large-scale research projects with strategic foreign partners
- A system ensuring smooth integration of foreign staff into HSE academic environment by providing special services, social programmes, clubs, etc.
- International management: 52% of administrators have appropriate English skills

### Competing for talented students

- In-demand multidisciplinary educational programmes (including programmes offered in English) (27)
- Promoting the HSE brand and products on the online education market : 94 courses hosted on national and international platforms
- HSE Lyceum and Distributed Lyceum (1,500 secondary students enrolled in HSE Lyceum and 2,090 students studying at 28 Moscow schools within the framework of the HSE Distributed Lyceum)
- Partner schools in most Russian regions (340)
- New markets (outside of CIS countries): Central and Eastern Europe, China, India and Latin America
- Instruments for attracting talented Russian and international students: regional and international HSE Olympiads (78 thousand Russian participants and 9.8 thousand international applicants), online admission application, early admission options, etc.

### Building a global reputation

- Research projects with a focus on the global agenda
- Enhance HSE position as a leading expert and analytical centre focused on issues faced by Russia and other transitional economies
- HSE academic staff publish papers in scientific journals indexed in Q1 and Q2 of WoS and Scopus
- HSE scientific journals are indexed in WoS and Scopus databases: 11 journals
- English preprints in all research areas published in specialized international databases: 16 preprint series
- International conferences where at least half of all speakers are from outside of Russia



**HSE is the only participant in the 5-100 Project confirming its leading position every year following the 5-100 International Council review.**



Number of HSE positions in subject rankings

	2014 QS	2015 QS	2016 QS, THE	2017 QS, THE, ARWU
Total	1	6	11	23
Top 100	0	1	1	4
Top 101-200	0	4	7	13

Top 100

Economics & Econometrics (51-100)	QS
Sociology (51-75) <b>New</b>	ARWU
Sociology (51-100)	QS
Politics & International Studies (51-100)	QS

Top 101-150

Business & Economics (101-125)	THE
Accounting & Finance (101-150)	QS
Political Science (101-150) <b>New</b>	ARWU
Mathematics (101-150) <b>New</b>	ARWU

Top 151-200

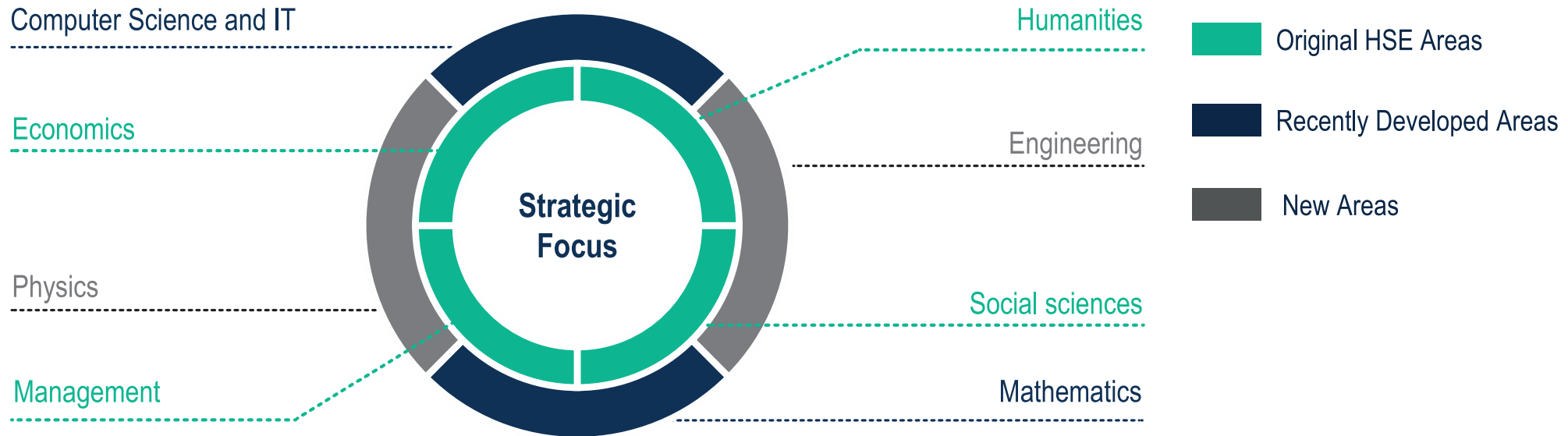
Social Sciences and Management (155)	QS
Social Sciences (176-200) <b>New</b>	THE
Business & Management Studies (151-200)	QS
Arts & Humanities (176-200) <b>New</b>	THE
Philosophy (151-200)	QS
History (151-200) <b>New</b>	QS
Linguistics (151-200) <b>New</b>	QS
Communication & Media Studies (151-200) <b>New</b>	QS
Mathematics (151-200)	QS
Mathematics (144) <b>New</b>	US News & World Report

Top 200-400

Economics (201-300) <b>New</b>	ARWU
Arts & Humanities (299)	QS
Education (201-250) <b>New</b>	QS
Law (201-250) <b>New</b>	QS
Computer Science & Information Systems (351-400)	QS



## Connectivity and Multidisciplinarity



## Why is HSE continuing to expand its range of disciplines?

- Progress in research based on the fusion of multiple disciplines
- HSE is a project-based university, and comprehensive projects are its top priority
- Attracting effective research groups with international visibility, which is higher than the average visibility of HSE teams
- Developing an entrepreneurial culture and encouraging innovation through integration of computer science, social sciences and humanities

## Development of interdisciplinary areas

- Methods and technologies for Big Data processing and analysis
- Mathematical analysis of economic and social processes
- Economic and social policy
- Comprehensive humanities studies
- Cognitive neuroscience
- Urban studies and transport policy
- Forecasts of STI development
- Foresight



## Transition to the large faculty (megafaculty) model completed in 2015

<b>Faculty of Economic Sciences</b>	<b>Faculty of Social Sciences</b>	<b>Faculty of World Economy and International Affairs</b>	<b>Faculty of Business and Management</b>
Theoretical Economics Applied Economics Finance Mathematics Statistics and Data Analysis Economics and Finance in conjunction with LSE (ICEF)	Political Science Sociology Public and Municipal Administration Psychology Education Demography	World Economy International Relations Asian Studies	Business and Business Administration Business Informatics Logistics
<b>Faculty of Humanities</b>	<b>Faculty of Communications, Media and Design</b>	<b>Faculty of Law</b>	<b>Vysokovsky Graduate School of Urbanism</b>
Historical Sciences Cultural Studies Linguistics Philology Philosophy Foreign Languages	Media Integrated Communications Design	Practical Jurisprudence Law	Urban Development and Architecture
<b>Faculty of Mathematics</b>	<b>Faculty of Computer Science</b>	<b>HSE Tikhonov Moscow Institute of Electronics and Mathematics</b>	<b>Faculty of Physics (2016)</b>
Mathematics	Software Engineering Data Analysis and Artificial Intellect	Computer Engineering Electronic Engineering Applied Mathematics	Theoretical Physics

## From faculties to megafaculties

- Transition from 28 faculties and divisions (2013) to 12 megafaculties, which incorporate research institutes and labs (2015); transition from 158 smaller departments ('cathedras') to 50 departments and schools:
  - Integration of educational programmes of all levels, as well as basic and applied research and expert and analytical services;
  - Convergence of related sciences, boosting multidisciplinary;
  - Decentralization of HSE governance system: allocation of at least 1/3 of the budget along with decision-making power directly to faculties;
  - HSE megafaculty KPIs: in 2017, 5 HSE megafaculties were granted special-purpose funding based on their performance:
    - for further development – ~ 50 mln roubles;
    - incentive payments – ~ 25 mln roubles.

**SCIENCE**



**800+**

staff employed by HSE research subdivisions

**128**

research labs and centres

**33**

international labs

**300+**

foreign partners from 50 countries

**140+**

basic research projects

**410+**

applied research projects

**1,000+**

sociological research projects

**226**

clients for applied research projects

**15**

monitoring studies of various aspects of social and economic development

**25**

research projects per year carried out in the interests of the Russian Government and Presidential Administration

**125**

economic indicator time series for Russian economy available through the HSE Joint Economic and Social Data Archive

**290 mln**

roubles - value of intellectual property reflected in financial statements



International Labs

- A network of international labs (33) covering all of HSE key research areas and focusing on the development of world class academic schools
- Partnerships with leading research centres and participation in international network-based projects
- Training young scholars to work as part of a global academic environment: in 2017, 260 students completed internships at one of the University’s international labs
- Large-scale international research projects (12 projects) implemented in partnership with leading foreign universities

Quality Assurance for Basic Research Projects

- Research productivity assessments for HSE academic staff
- Incentive payments: providing support for publications in academic journals with the highest citation indices (Q1 and Q2); no publications in low quality journals
- HSE scientific journals indexed in WoS and Scopus (11)
- Language support for publications
- HSE English preprint series (16) in international databases (over 1,000 preprints)
- International expert review of R&D projects (100% of research projects)

Outcomes

	2013		2017
Publications in Scopus journals with the highest citation indices (Top-25%)	25%	+ 80%	45%
International labs	16	+ 106%	33
Number of HSE journals indexed in WoS and Scopus	1	+ 1,000%	11

Next steps

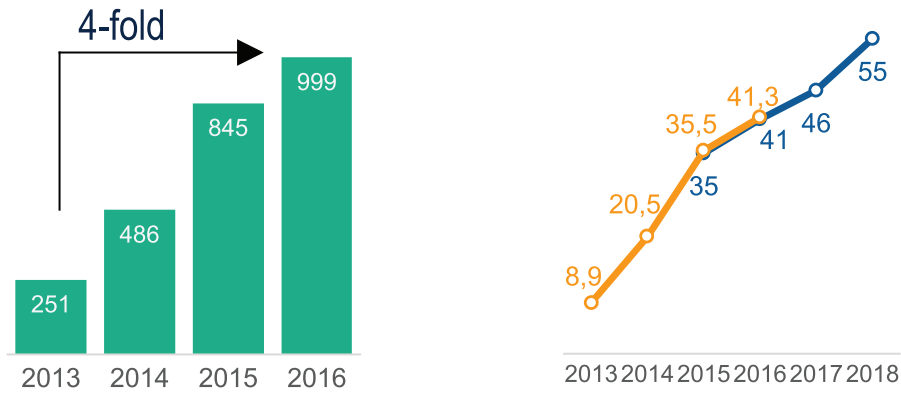
- Solid international reputation: maintaining positions in Top-100 subject rankings in the most of HSE research areas
- Strategic research partnerships with foreign universities and network-based projects
- Providing support for interdisciplinary research projects (university grants, multidisciplinary seminars)
- More intensive integration of HSE students into the overall academic environment, application of research results in real academic processes



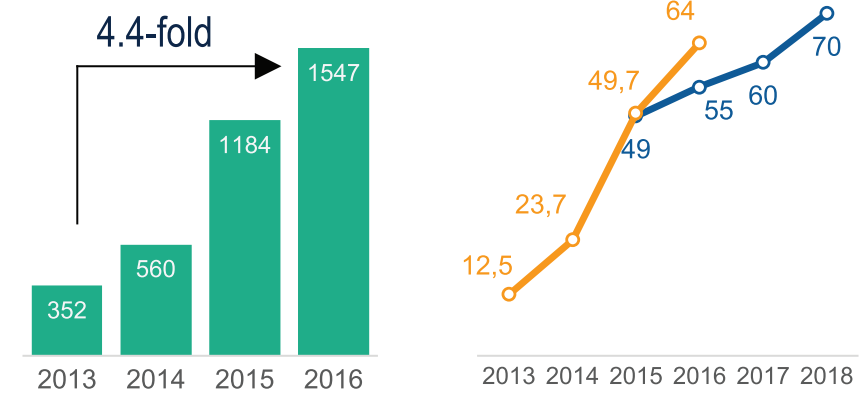


# PUBLICATIONS AND CITATIONS

### PUBLICATIONS indexed in WoS per year (units) Total per 100 academic staff members



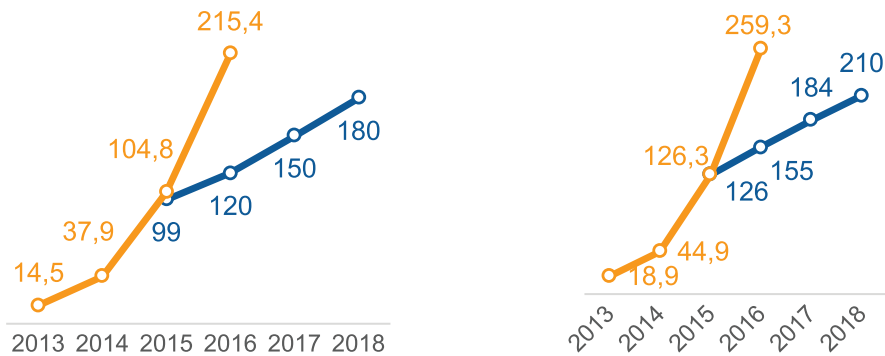
### PUBLICATIONS indexed in Scopus per year (units) Total per 100 academic staff members



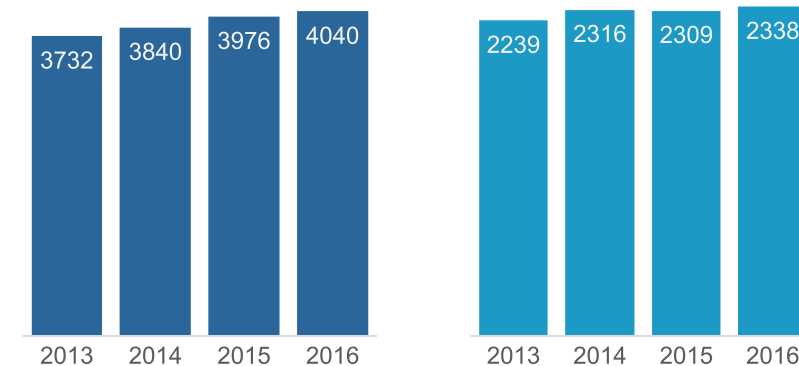
#### Indicators

- Planned
- Actual

### CITATIONS per 100 academic staff members per year (units) WoS Scopus



### PUBLICATIONS per year (units) RSCI Higher Attestation Commission list





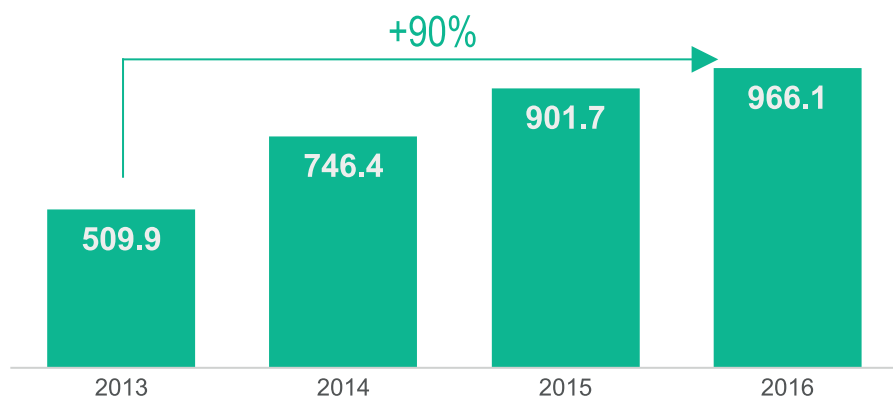
## Research Grants

- Individual Research Grant Competition
- Research and Study Group Competition: teacher-student research projects with active involvement of HSE students
- Academic Mobility Grant Competition

## Academic Bonuses System

- Tier 1: for academic work – granted for 1 year
- Tier 2: for academic work and contributions to HSE academic reputation – granted for 1-2 years
- Tier 3: for publications in international peer-reviewed scientific journals (indexed in Q1 or Q2) – granted for 1 or 2 years depending on the quartile
- Additional personal bonuses granted by the HSE Rector for contributions to the University's reputation

## Academic Fund Budget, mln roubles

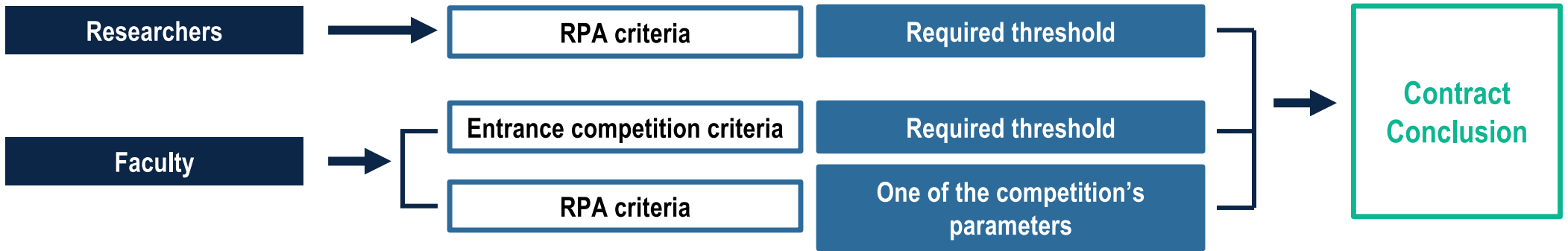


## Outcomes

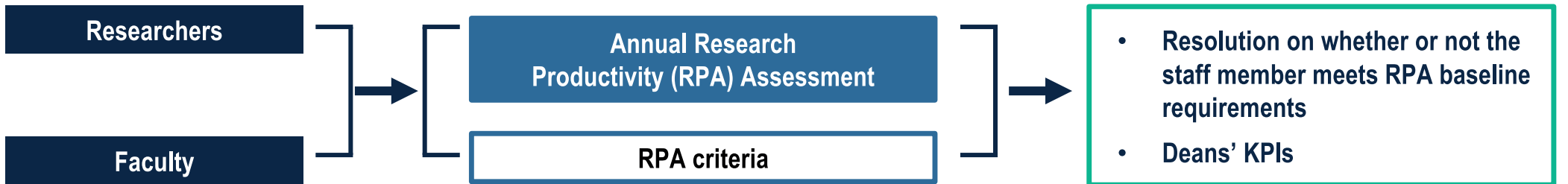
	2013		2016
Academic staff who submitted applications for academic bonuses, persons	786	+ 41%	1,104
Academic staff who were awarded academic bonuses (including bonuses granted in the previous year for more than 1 year), persons	849	+ 46%	1,238
Academic staff who were awarded bonuses for publications in Q1 and Q2 journals (Tier 3), persons	158	+ 188%	455
Individual Research Grants awarded by HSE, units	79	+ 47%	116
Teacher-Student Research Grants awarded by HSE, units	26	+ 8%	28



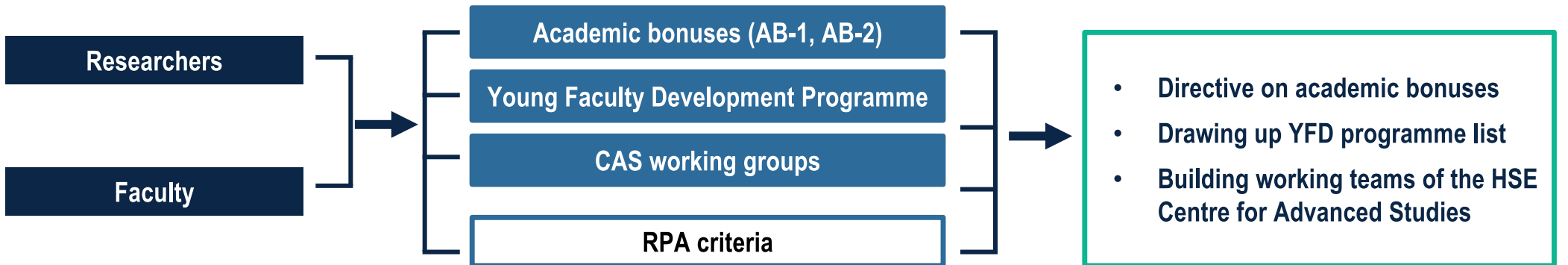
## New Contract



## Annual Monitoring



## HSE Internal Competition Procedures





## Trends in Development

- From selected projects in economic policy to a large centre of research and expert analysis - one of the top institutions in Russia and Eastern Europe
- Diversifying projects: raising the share of income coming from research projects commissioned by companies and reducing reliance on projects initiated by Russian ministries and other authorities

## Research Work Organization

- Ongoing specialized teams headed by respected scholars
- Partnerships with leading academic institutions, universities and consulting firms
- Mechanisms for integrating research and educational processes
- Professional administrative support

**1997**

**5**

small research institutes

**2016**

**31**

large research institutes

**97**

research centres

**59**

joint departments with leading research centres and companies

## Indicators

**1997**

**2016**

Clients

**5**

**226**

Projects

**76**

**353**

Funding for applied R&D projects, mln roubles

**10.6**

**1,563**

Including funding provided by state authorities, mln roubles

**10.6**

**913**

Including funding provided by Russian and international organizations, mln roubles

**0**

**650**



## Applied Research

- Strategies for the economic and social development of Russia, its economic sectors, regions and local authorities
- Economics of science, technology and innovation
- Forecasts of science and technology development
- Digital economy
- Foresight
- 15 monitoring studies in key areas of economic and social development
- Since 2013 – participation in 13 federal targeted programmes and 7 state programmes of the Russian Federation
- Strategic partnerships with major Russian companies: Gazprom, Sberbank, Rosatom, Roscosmos, Rosgeologia, Rosneft, Rosnano, Aeroflot, Russian Helicopters, Novatek, Russian Railways, Metalloinvest, Rostelecom, Transneft, Gazprom Neft, etc.
- Unique databases with statistical and sociological data: 2,767 databases, around 40,000 users

## Research Management System

- HSE Expert Research Committee is responsible for coordinating research projects
- Daily monitoring of R&D project competitions
- Providing organizational support for HSE units' participation in competitions/tenders and project work
- Quality assurance: all research reports are checked for borrowed text (the R&D Antiplagiat system)

## Outcomes

	2013		2016
Total R&D projects (Moscow), bln roubles	<b>2.544</b>	+ 7%	<b>2.729</b>
Income from R&D projects commissioned by Russian companies, %	<b>28%</b>	+ 43%	<b>40%</b>

**HSE ranks among the Top-4 Russian universities in terms of the revenue of its R&D projects**

## Next steps

- Diversifying markets for applied research: economics and politics in the social sector, employment and occupational studies, economics of mineral resources, strategic planning and management at the regional and corporate level
- Expanding research of sector-specific development
- Research projects focused on innovative spatial development: clusters, advanced development zones, industrial parks and 'Naukograds' ('science cities')
- Research projects focused on the further development of cooperation in the framework of the Eurasian Economic Union, Silk Road Economic Belt, BRICS, etc.



### Key Research Areas

- Macroeconomic analysis and forecasts
- Educational studies, policy and related instruments
- Studies in science, technology and innovation, design and evaluation of STI policy
- Foresight
- Studies in competitive capacity, sectoral markets and strategies
- Studies in labour market, professions and competencies
- Demography and migration policy
- Social policy, health care economics, social benefits and culture
- Public administration, e-government
- Regulation of natural monopolies, housing and communal services
- Transport economics, transport policy and transport modelling
- Regional economics, cluster politics and development of regional strategies
- Urban studies
- Foreign trade and trade policy

### Point of Growth

- R&D projects in cognitive science, IT, digitalization, Big Data analytics, the 'Internet of Things' and microelectronics

### Breakthrough Research: Science, Technology and Innovation

#### Measurement in STI systems:

- Statistical measurements for emerging technologies (nano- and biotechnologies, information and communication technologies, photonics), science-intensive services (design and engineering) and innovations
- Studies of smart services market
- Monitoring studies in economics of education
- Studies of innovative behaviour of economic actors
- Analysis of STI skills and competencies

#### Foresight for sustainable economic growth:

- Forecasts of development of science and technology at the national, sector-specific and corporate level
- Development of technology roadmaps for industry sectors and companies
- Monitoring studies in global technological trends
- Intellectual analysis for Big Data: identifying breakthrough technologies and potential markets

#### Design and evaluation of STI policy:

- New approaches to STI policy evaluation
- Modelling the behaviour of innovative actors and innovation-oriented markets
- Development and analysis of innovation strategies for regions, clusters and companies



### FACULTY OF ECONOMIC SCIENCES

- Analysis of decision-making processes for further development of economics, state and society
- Macroeconomic analysis
- Stochastic analysis and its applications
- Studies in microstructure and macroeconomic aspects of financial markets
- Labour economics
- Institutional economics
- Economics of education

### FACULTY OF SOCIAL SCIENCES

- Management in modern social and political development
- Sociology of markets and entrepreneurship
- New factors in the global influence of states and patterns of social and political destabilization in the contemporary world
- Governance systems and mechanisms for decision-making with respect to transitional institutions
- Psychophysiological mechanisms of cognitive processes
- Interactions between government and civil society
- Optimization of administrative and managerial processes

### Key Partners and Clients

- Ministry of Economic Development of the Russian Federation
- Ministry of Finance of the Russian Federation
- Ministry of Energy of the Russian Federation
- Ministry of Health and Social Development of the Russian Federation
- Accounts Chamber of the Russian Federation
- Central Bank of the Russian Federation
- Russian Federal State Statistics Service
- Chamber of Commerce and Industry of the Russian Federation
- Russian Union of Industrialists and Entrepreneurs
- London School of Economics (UK)
- Pantheon-Sorbonne University (France)

### Key Partners and Clients

- Chamber of Commerce and Industry of the Russian Federation
- Ministry of Economic Development of the Russian Federation
- Ministry of Labour and Social Protection of the Russian Federation
- Ministry of Health and Social Development of the Russian Federation
- Federal Service for Labour and Employment of the Russian Federation
- Retail Companies Association (ACORT)
- Regional and municipal authorities
- Yale University, George Mason University (USA)
- Free University of Berlin, Centre for East European and International Studies (Germany)



### FACULTY of World Economy and International Affairs

- Integration studies: Eurasian integration and the Greater Eurasia Partnership, international cooperation for the development of the Far East, international trade
- Regional studies: Russia's 'Pivot to the East', Asia, Europe, the Arctic region, Ibero-American studies, Russian-American relations
- Geo-economics: unilateral sanctions, boosting development, mega-regional commercial relations
- New structural factors affecting international relations and the world economy: climate change, water and food shortage
- Military and political studies

### FACULTY OF BUSINESS AND MANAGEMENT

- Business models: conceptual frameworks, resources, processes of cooperation, innovations and related outcomes, digital transformation of enterprises and business
- 'Contemporary Marketing Practices' international research project
- Studies of strategies and internal organization of Russian enterprises as part of multinational corporations
- International research project focused on comparative studies of human resource management, CRANET (40 member states)
- Corporate knowledge management

### Key Partners and Clients

- Eurasian Economic Commission
- Eurasian Development Bank
- Harvard University, University of Stanford (USA)
- International Institute of Strategic Studies
- Center for Strategic and International Studies
- East China Normal University (China)
- National University of Singapore (Singapore)
- Japan Institute of International Affairs (Japan)

### Key Partners and Clients

- Ministry of Energy of the Russian Federation
- ROSSETI
- Enel Russia
- RusHydro
- University of Georgia (USA)
- Maastricht University (Netherlands)
- Aarhus University (Denmark)





### FACULTY OF HUMANITIES

- Scientific rationality: contemporary development strategies
- Digital humanities
- History of WWII
- Language technologies in the era of digital revolution
- Language arts vs society: language, text and communication
- Language theory, and Russian as a foreign language
- Computer linguistics, computer lexicology and lexicography
- Neurolinguistics

### FACULTY OF COMMUNICATIONS, MEDIA AND DESIGN

- Media management, cultural and creative industry studies
- Digital economy and online content, new aesthetic forms and expressive means of screen and digital arts
- Culture of media consumption
- Political economy of media (power relations, ideology and media markets)
- Social media: political and social transformations
- Media globalization and international communications
- Comparative studies of media systems
- Sociocultural, economic and political context of the arts and design

### Key Partners and Clients

- Humboldt University of Berlin (Germany)
- University of Maryland (USA)
- University of Tübingen (Germany)
- University of Bern (Switzerland)
- INALCO
- University Paris IV (France)
- Seoul National University (South Korea)
- Stockholm University (Sweden)
- The Hebrew University of Jerusalem (Israel)

### Key Partners and Clients

- Federal Communications Agency (ROSSVYAZ)
- Ministry of Telecom and Mass Communications of the Russian Federation
- Goltsblat BLP
- Media Holding “Khabar” (Kazakhstan)
- RBC
- Russian Association for Electronic Communications (RAEC)
- University Paris XIII (France)
- Royal Institute of Technology (Sweden)
- University of Southampton (UK)
- Aalto University (Finland)
- Design School Kolding (Denmark)



### FACULTY OF MATHEMATICS

- Algebraic geometry
- Representation theory
- Mathematical physics
- Topology
- Dynamic systems
- Mathematical logics
- Theory of numbers

### HSE Tikhonov Moscow Institute of Electronics and Mathematics

- Modeling and designing devices, circuits, as well as micro and nanoelectronic systems
- 'Internet of Things', wireless sensor networks
- Computer-aided design systems
- Modeling physical and mechanical systems and processes
- Information security

### Key Partners and Clients

- Independent University of Moscow
- Skolkovo Institute of Science and Technology
- Steklov Mathematical Institute of Russian Academy of Sciences
- Kharkevich Institute for Information Transmission Problems of RAS
- Lebedev Physical Institute of Russian Academy of Sciences
- Centre of Teaching Excellence
- Massachusetts Institute of Technology, State University of New York at Stony Brook (USA)
- École Normale Supérieure - Paris, École Polytechnique, University of Nantes (France)
- Leiden University (Netherlands)
- University of Luxembourg (Luxembourg)
- Kyoto University, University of Tokyo (Japan)

### Key Partners and Clients

- Russian Space Systems
- Rocket and Space Corporation Energia
- VNIIEP Corporation
- Lavochkin Science and Production Association
- TSNIIMASH
- Huawei



### FACULTY OF COMPUTER SCIENCE

- Data analysis and intelligence systems
- Machine learning and related applications
- Bayesian deep learning methods
- Theoretical informatics
- Distributed systems
- Process-oriented information systems
- System and software engineering
- System programming
- Bioinformatics and medical informatics

### FACULTY OF PHYSICS

- Condensed matter physics
- Superconductivity and superfluidity
- Physics of low-dimensional and mesoscopic systems
- Nonlinear dynamics and turbulence
- Physics of quantum calculations
- Astrophysics and cosmology
- Physics of coherent electronic systems
- Physics of nonlinear phenomena in condensed environments
- Physical material science

### Key Partners and Clients

- Yandex
- Sberbank
- Samsung
- Schlumberger

### RAS Joint Departments

- Condensed Matter Physics at the Institute of Solid State Physics (ISSP RAS)
- Physics of Low Temperatures at the P.L. Kapitza Institute for Physical Problems
- Theoretical Physics at the Landau Institute for Theoretical Physics
- Space Physics at the Space Research Institute
- Quantum Light Theory and Nanophotonics at the Institute for Spectroscopy
- Quantum Technology at the Prokhorov General Physics Institute



### FACULTY OF LAW

- Efficiency of statutory regulations and law enforcement practices, legal analytics
- Intellectual property rights and data protection law in the digital era
- Systematization of Russian legislation, codification of international private law
- Problems of political competition and balance within the system of government authority
- Economic criminal law: its prospects in Europe and Russia; public finance and financial control

### Key Partners and Clients

- Government of the Russian Federation
- Ministry of Industry and Trade of the Russian Federation
- Eurasian Economic Commission
- Federal Antimonopoly Service of the Russian Federation
- Federal Centre for Educational Legislation
- 'Saveliev, Batanov & Partners' Legal Firm
- Center for IT & IP Law (KU Leuven), Netherlands
- Consultant Plus, and Guarant legal directories

### VYSOKOVSKY GRADUATE SCHOOL OF URBANISM

- Spatial data analysis
- Site development strategies and concepts
- Urban field studies
- Cities and technologies
- Settlement of local municipal conflicts

### Key Partners and Clients

- Strelka KB
- Moscow Committee for Architecture and Urban Planning
- Moscow Urban Forum
- LLC Imeretinskaya Riviera
- Housing Mortgage Lending Agency



### HSE ST. PETERSBURG

- City, location, international, regional and urban development
- Problems of diversity, comparative social and cultural studies
- Digital research in social sciences and humanities or digital society
- Sustainable business development in the global economy
- Economics, management and health care policies

### HSE NIZHNY NOVGOROD

- Analysis, audit and design of innovative institutional financial structures and processes
- Designing organisational and management structures on the basis of Lean-management principles
- Business processes and management models, based on advanced engineering methods and software tools (BPMN, ArchiMate, DEMO, etc.)
- Data mining

### HSE PERM

- Economics of intangible assets
- Empirical analysis of markets and companies
- Studying different forms and mechanisms of public-private partnership

### Key Partners and Clients

- Saint Petersburg City Administration, Leningradskaya Oblast Administration
- Russian Teacher Programme, Yeltsin Centre, UNICEF, Saint Petersburg Red Cross International Cooperation Centre, Anna Akhmatova Museum in the Fountain House (St. Petersburg)
- ROSGEO, GAZPROM Geological Exploration (GEOLOGORAZVEDKA), “Malakhit” Machine Building Agency, St. Petersburg
- University of Michigan (USA)
- Aarhus University (Denmark)

### Key Partners and Clients

- Ministry of Culture of the Russian Federation
- Rosbank, Gazprom, Kommersant, Lukoil
- NMGK Group, Nizhny Novgorod Machine Building Plant, SIBUR
- Volgo-Vyatka office of the Contemporary Arts Center

### Key Partners and Clients

- Permsky Krai Government
- Rostelecom, ER-Telecom Holding, Perm Suburban Transport Service Company
- University of Essex, University of Durham (UK)
- University of Vigo, University of Valladolid (Spain)
- University of Maryland (USA)



### Key Research Directions

- Multifaceted problems relating to Russia's social and economic development
- Macroeconomics and finance
- Labour market
- Demography, migration policy
- Social policy, economics of social sector:
  - education, healthcare, culture.
- STI policy, development institutions
- Economic and social statistics
- Federal contracts system
- Improvements in public administration:
  - administrative reform;
  - e-government;
  - anti-corruption initiatives;
  - regulatory impact assessments.
- Natural monopolies, efficient energy use, housing and related services
- Transportation policy
- Investment climate, interactions between businesses and the government
- Foreign trade

### Format

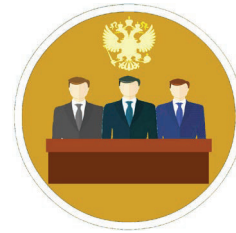
HSE experts actively participate in the following bodies on an ongoing basis:

- Presidium of the Economic Council under the President of the Russian Federation;
- Working group responsible for monitoring the May presidential decrees;
- Expert Council under the Government of the Russian Federation;
- Government Commission for the Coordination of the Open Government;
- Public councils of federal executive authorities;
- Committees, councils and other collegiate organizations under the President and Government of the Russian Federation and federal executive authorities.

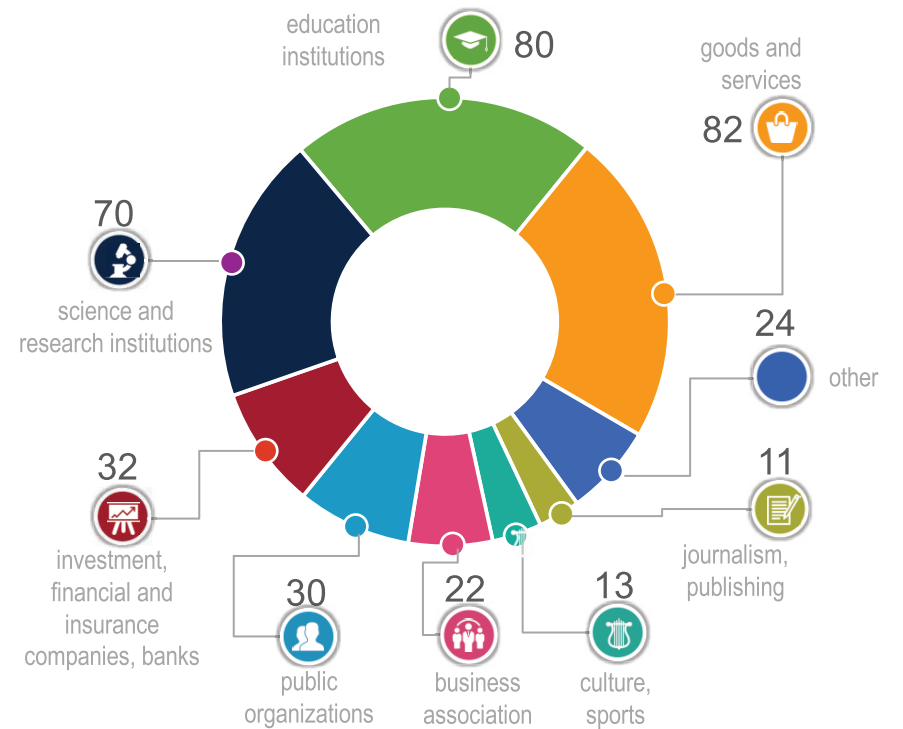
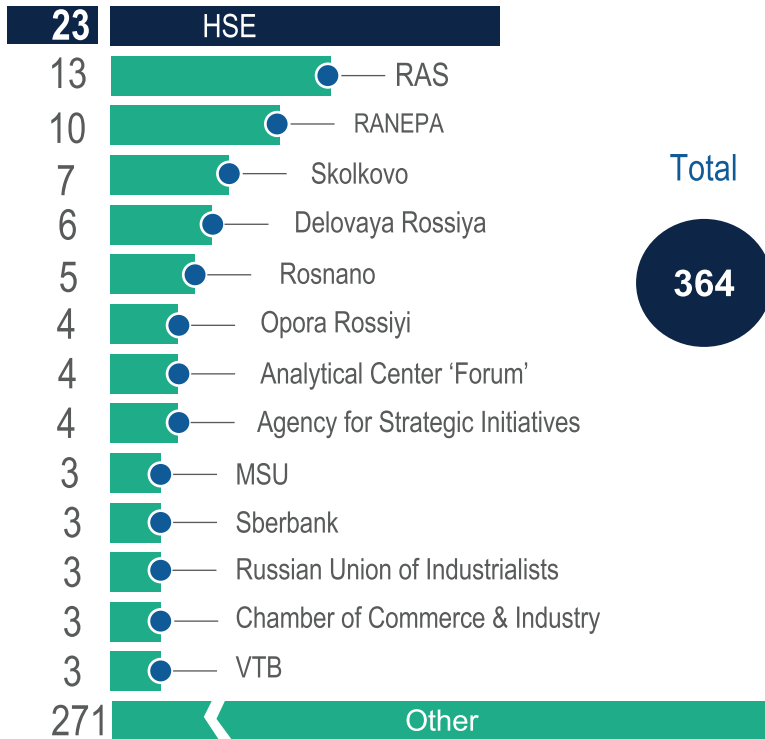
### Next steps

- Expanding the range of expert analysis services provided to the Presidential Administration, Government of the Russian Federation and federal executive authorities
- Diversifying research projects with a particular focus on issues related to social and economic modernization
- Promoting cooperation with expert organizations working with transitional economies, including BRICS countries

By institution



By sector





### AREAS OF TRANSFORMATION

- Proposing solutions for the development of human capital, explaining its need for priority funding
- Contributing to the modernization of Russian education, introducing clear and transparent principles for selecting applicants based on their results in the Unified State Examination and student competitions
- Introducing normative per capita financing in social sector institutions
- Transition to effective contracts in the social sector and civil service
- Introducing administrative regulations
- Development of electronic public services
- Proposing reforms for agencies charged with control and supervision functions based on a risk-oriented approach
- Introducing principles of transparency and public integrity mechanisms in public administration

### OUTCOMES

- Laying the foundations for the solid long-term competitive position of the Russian economy, thereby ensuring social stability and meeting the most important needs of Russian citizens
- Building social elevators, increasing the number of quality students, fighting corruption
- Ensuring the quality and efficiency of socially significant services, promoting competition in social sector
- Mitigating decline in terms of staff qualifications in the social sector, anti-corruption impact
- Optimizing the structure of government agencies and how civil servants are managed
- Ensuring accessibility and high quality of public services and minimizing the time of their provision
- Reducing expenses of Russian businesses, ensuring safety in production and manufacturing, fighting corruption
- Introducing innovative technologies in public administration with a view to a transition to a dramatically new level of client experience and overall efficiency





## HSE Business Incubator

Student business project competitions

'Zhelezny Predprinimatel' (Iron Entrepreneur) Championship

Integration Days

Workshops by successful entrepreneurs

## Management of Innovations

Expert review of the commercial potential of R&D projects

HSE Fund for Supporting Innovative Entrepreneurship

Efforts aimed at the commercialization of research outcomes, consultations offered to HSE academic staff

## HSE Business Incubator, HSE FabLab

HSE {Pro} and HSE {Good} programmes

Hackathons of hardware and fintech start-ups

International start-up competitions (Startup Sauna, SeedStars World)

Student projects at companies

Consulting and training for residents

## Centre for Innovation

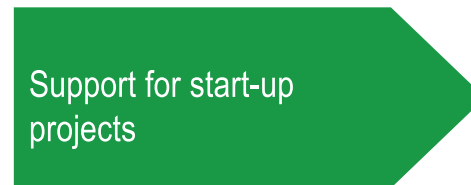
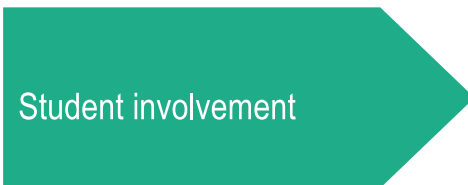
Consultations and mentoring

Fundraising

Business model elaboration

Building business teams

Promoting companies and taking part in field-specific fairs



In 2016,

**8,967** students took a course in innovative entrepreneurship

**215** projects passed expert review

**424** registered items of intellectual property

**480** startup teams were offered consultations

**13** companies work with HSE  
**29** million roubles – annual turnover



## Entrepreneurship Education

- New model for instilling entrepreneurship competencies
- Entrepreneurship modules offered under degree programmes
- Enhancing the entrepreneurship competencies of HSE” academic staff

## Supporting Entrepreneurship

- Open centre for entrepreneurship and innovation
- A system for stimulating entrepreneurship
- Wide range of HSE {inc} / HSE {acc} events
- Infrastructure, partnerships, environment, etc.

## Innovation Activities

- Audits of intellectual property
- Mapping expert competencies
- Marketing of applied research projects
- Commercialization of R&D outcomes

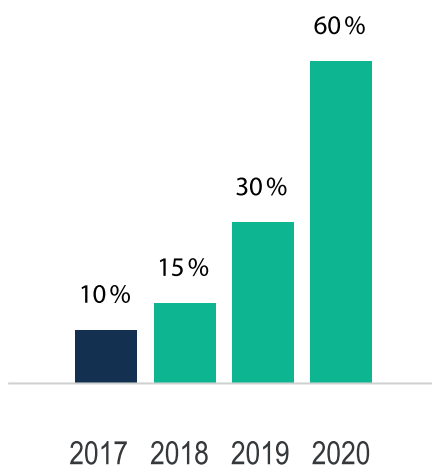
## Goals

- Points of growth for new markets and business activities
- Securing leading positions in global entrepreneurship and innovation research

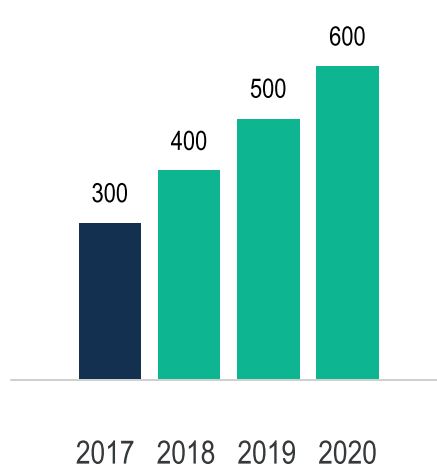
## Objectives

- Entrepreneurship will be a baseline competency and cultural feature
- Lifelong learning in action
- Support for entrepreneurship and creative research and tech projects
- HSE students will have “added value” after graduation

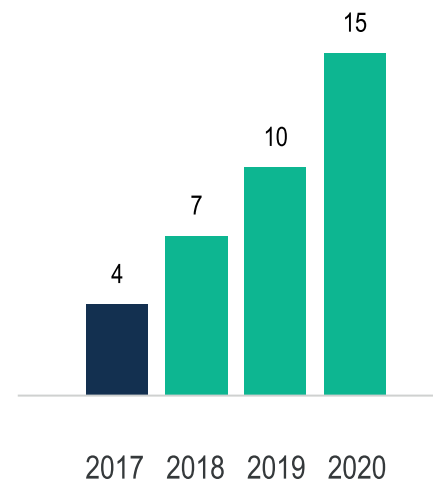
Undergraduate programmes featuring entrepreneurship modules



Projects involved in HSE entrepreneurship competitions



Start-ups with HSE’s involvement



## Results for 2018

- 100 business mentors working at HSE
- 600 students taking minors in entrepreneurship
- 15% of degree programmes feature entrepreneurship modules
- 10% of academic staff have improved their entrepreneurship qualifications
- Entrepreneurship events: 10 000 participants, 400 projects
- 7 start-ups in HSE’s innovation portfolio

**EDUCATION**



Bachelor's

Moscow

**46**  
programmes

**18,065**  
students

St. Petersburg

**11**  
programmes

**4,190**  
students

Nizhny  
Novgorod

**9**  
programmes

**1,984**  
students

Perm

**6**  
programmes

**1,710**  
students

Master's

**121**  
programmes

**6,691**  
students

**15**  
programmes

**668**  
students

**11**  
programmes

**556**  
students

**6**  
programmes

**259**  
students



## HSE Educational Standards

- Interdisciplinary competencies in related fields
- International standards for English proficiency
- Research seminars included in the curriculum of all programmes from the first year of study
- Bachelor’s and Specialist programmes feature project work as a special component

## Individual Educational Tracks

- Major/Minor model for undergraduate programmes: Major – key courses in a relevant field of study; Minor – a block comprised of 4 additional courses (over 30 Minors are available)
- MAGOLEGO model for Master’s programmes: 45 electives available
- Open elective courses: 50 elective courses in addition to compulsory credits earned on educational programmes
- Online courses incorporated with degree programmes: 350 online courses are included in the curriculum, 84% of such online courses are offered by other universities

## Outcomes

	2013	2017
English-taught courses (Moscow)	10%	21.5%
		+ 115%
Research and project components (Moscow)	10%	20%
		+ 100%

- HSE alumni are in high demand among major world-class companies (according to *Future Today*: two HSE faculties rank among Top-3; and 6 HSE faculties are listed in Top-30 of the rating)
- Alumni continue studies at the best universities around the world (~8% of alumni study abroad)

## Next Steps

- Introducing courses in Data Culture, entrepreneurship, and Soft Skills development in all academic programmes
- Independent assessment of competencies and key skills acquired by students and alumni
- Interdisciplinary student projects: projects and research as the basis for educational track development
- Digital environment, allowing students to acquire additional competencies: opportunity to obtain a Light Degree, and access to teaching and learning materials at any time



## Data Culture

- Integrated with the curricula of all undergraduate programmes
- Educational elements tailored for specific fields of study
- Pace-setting teams of academic staff working in specific fields of study

## Digitalization of Social Sciences and Humanities

- Unified centre for conducting applied research in social sciences and economics
- Educational research using Big Data
- Digital archives of data arrays in the humanities
- Research projects in Digital Media

## Infrastructure and Business Processes

- Single online platform for degree programmes and continuing education
- “One-stop shop” for administrative services (no hardcopy paperwork involved)
- All-in-one technological platform for data exchange

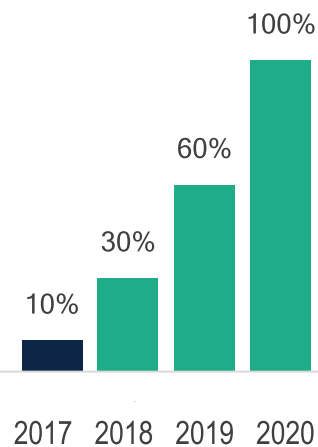
## Goal

- Securing leading positions in digitalization of social sciences, humanities, education and administrative services

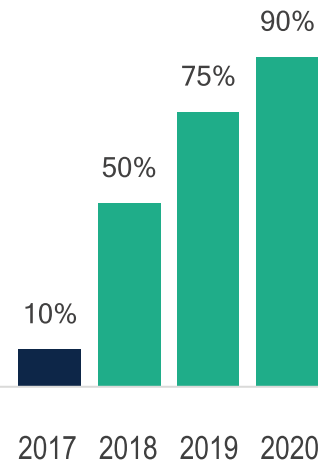
## Objectives

- Data Culture as a baseline competency at HSE
- Developing a digital platform for education, research and administrative processes

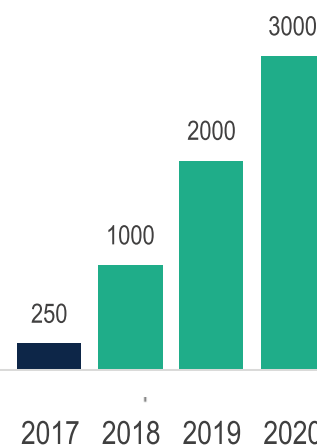
Undergraduate programmes featuring courses on Data Culture



Academic staff with improved data processing skills



Academic staff using HSE online platform for data exchange



## Outcomes 2018

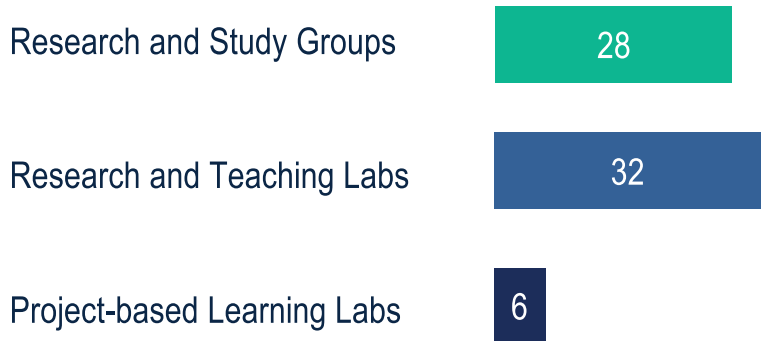
- 30% of undergraduate programmes now feature courses on Data Culture
- At least 50% of academic staff have improved their data processing skills
- 1,000 workplaces offering instant access to HSE services and information resources
- Financial and HR services no longer require hardcopy paperwork



## Research and Project Components of the Study Process

- Students acquire basic research skills while taking part in research and project seminars, project work and writing term papers
- Over 1/3 of students upgrade their basic research skills through taking part in seminars and conferences held by HSE’s subdivisions, student research organizations and debating clubs
- Every year 400-500 students acquire advanced research skills through taking part in research and project-based laboratories, as well as international laboratories
- 59 joint departments with leading companies and research centres train 6,230 HSE students
- HSE Projects Fair – projects and vacancies for students: 581 student project; project work is a part of the curricula for 3,189 students.

## Research and Project-based Laboratories



## Outcomes

	2013		2016
Students taking part in HSE research projects (Moscow)	18%	+ 28%	23%
Students who have published academic papers (Moscow)	18%	+ 44%	26%
Teaching assistants (Moscow), persons	570	+ 185%	1,630
Research assistants (Moscow), persons	350	+ 23%	430

## Next Steps

- Launching new research and project-based laboratories, as well as engaging more students in their work
- Establishing Student Development Programme (Student Research Club): Academic Writing, expert review, presentation of research outcomes, instruction, consulting, etc.
- Annual Student Research Festival
- “I am a Teacher” programme: mini-courses delivered by students to peers and school students



### Student Field Trips

A full-scale programme of student field trips “Rediscovering Russia” (2017):

- Overcoming the gap between theory and real living conditions in Russia;
- Student field trips offer useful intellectual services for the regions;
- Field trip format: 10-15 students visiting Russian regions under the supervision of 2 faculty members;
- 38 field trips in 2017: around 500 students and 84 faculty members;
- 22 regions, 73 cities, towns and settlements;
- Voronezhskaya Oblast is the target region for 2017: a series of student projects, commissioned by the regional administration.

### Next steps

- 100 annual field trips planned by 2020
- Preparing intellectual and multimedia products based on the trips' outcomes
- Systematic arrangement of materials based on field trips' outcomes, creating regional profiles

### Student Clubs

Unique culture of student clubs and organizations (125 clubs in 2017):

- Effective environment for student self-study and soft skills development;
- Platforms for HSE student community crystallization;
- Channels for accumulating student social capital;
- Multifaceted support of student initiatives and organizations (e.g., administrative, communicative and financial);
- Serious involvement of students in volunteer and charity initiatives (over 30%);
- Solid and independent student self-government.

### Next steps

- Supporting students projects via HSE crowdfunding platform ('Vysh-coins') for developing project management skills
- 200 student clubs and organizations planned by 2019
- Forming competitive spatial areas for students ('Full Day University')





## English-taught Programmes

- 2 English-taught undergraduate programmes in Economics and International Relations under a partnership agreement with the University of London
- 25 English-taught Master's programmes

## Joint Programmes with International Universities

- 44 double degree programmes delivered in conjunction with leading universities in Europe, North America and China
- 4,200 HSE students are currently enrolled in double degree programmes (No. 1 in Russia)
- 5 joint programmes with international universities, which provide students with certificates upon graduation

## Short-term Programmes for International Students

- Specialized short-term programmes, including the Summer University, Semester in Moscow, Math in Moscow
- Over 200 students enrolled in 2016

## Independent Examination in English

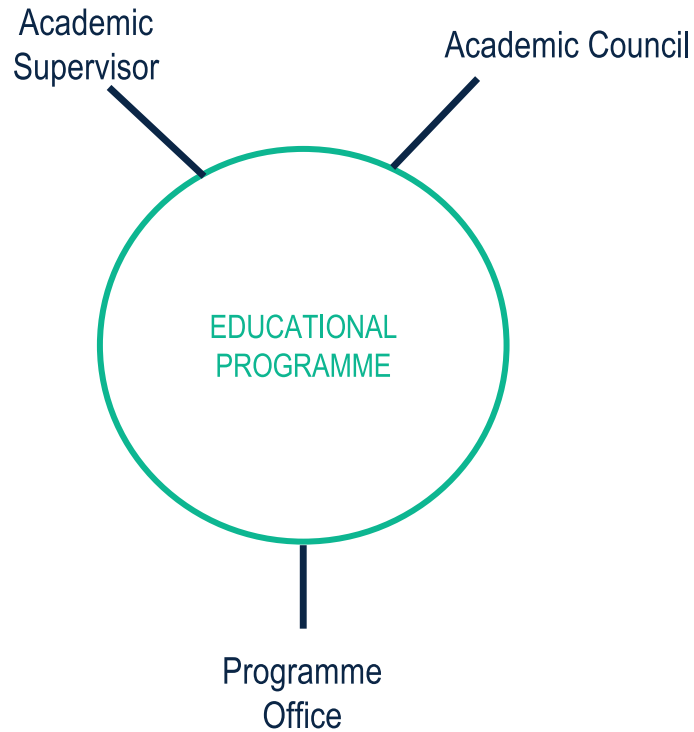
- HSE undergrads take an independent examination in English during their second year of study
- Average scores earned by students in 2016 (out of 100 points):
  - Moscow – 62.6;
  - St. Petersburg – 62.2;
  - Nizhny Novgorod – 56.6;
  - Perm – 57.8.

## Outcomes

	2013		2017
International students (all campuses), persons	<b>630</b>	+ 320%	<b>2,650</b>
Share of international students (Moscow)	<b>3.6%</b>	+ 147%	<b>8.9%</b>
Outgoing international student mobility (Moscow), persons	<b>620</b>	+ 21%	<b>748</b>
Incoming international student mobility (Moscow), persons	<b>375</b>	+ 114%	<b>804</b>

## Next steps

- Expanding the range of the English-taught programmes and short-term programmes
- Increasing the number of HSE students and international students taking part in academic mobility programmes, forming integrated educational tracks with partner universities around the world



## Academic Management =

Academic Supervisor + Academic Council of the Programme

Administrative Management = Programme Office responsible for:

- quality of administration processes;
- operational support for the programme;
- support for the programme's students;
- monitoring of programme performance;
- technical aspects of marketing initiatives.

## New Model

- Each programme is an independent product aimed at its own target audience and requiring its own positioning and promotion
- Academic programmes are at the centre of the HSE governance system, as they are designed in line with the job market's requirements, including the academic labour market
- Students are admitted and enrolled in academic programmes managed by a relevant mega-faculty
- Programmes are implemented by faculty and researchers from various HSE subdivisions

## Outcomes

- Competitive academic environment
- Dramatically new services for students
- Mechanisms for monitoring programme economics and quality assurance, as well as meeting student demand, have been established through an effective division of managerial functions into academic and administrative processes



## Coursera Platform

- HSE ranks among the Top-10 universities by the number of courses hosted on Coursera
- 61 courses, including 26 courses in English
- Over 1 million learners from almost 200 countries
- About 70% are international learners
- Top countries in terms of total sign-ups: Ukraine, Belarus, Germany, USA, France, the Netherlands, the UK and Spain

## National Open Education Platform

- NOEP was set up in 2015 by 8 leading Russian universities (7 of them participate in the 5-100 Project): HSE, ITMO, MSU, MISIS, MIPT, SPB POLYTECH, TPU and UrFU
- Offers courses aimed at Russian and international target audiences
- Over 700,000 learners from 18 countries have registered for 231 NOEP courses
- 33 courses are offered by HSE

## Outcomes

	2013		2017
HSE courses hosted on international platforms, units	14	+ 571%	94
Course sign-ups, units	340,000	+ 259%	1,220,000

- Enhancement of HSE international reputation
- The share of international students has increased by 2.5 times since 2013.

## Next steps

- Boosting the total number of online courses and securing stronger positions on the online education market
- New formats for online courses: MicroMasters, specializations, Career Tracks, etc.
- Integration of HSE courses in academic programmes of its Russian partner universities
- Enhancing HSE brand recognition at a global level through online courses delivered by leading faculty



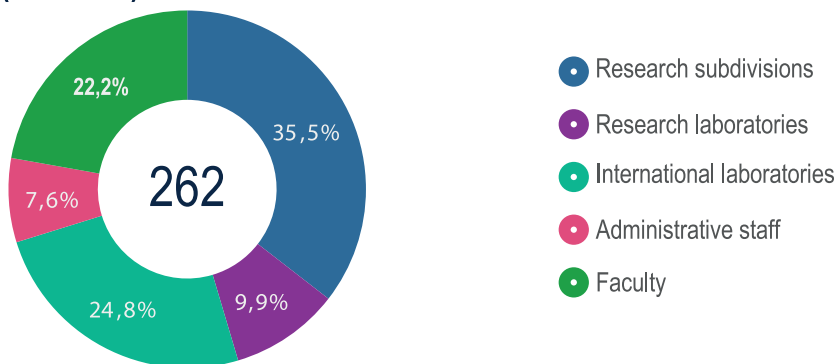
## DOCTORAL PROGRAMMES

- 17 fields of study (61 programmes) in Moscow, 5 fields of study (10 programmes) in St. Petersburg, 2 fields of study (3 programmes) in Nizhny Novgorod
- 14 doctoral schools; Doctoral School in Physics has been launched
- 782 doctoral students
- 390 academic supervisors

## FULL-TIME DOCTORAL PROGRAMME

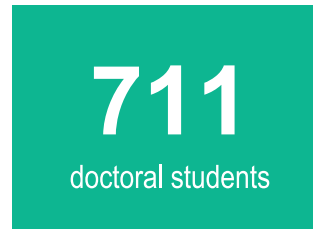
- Launched in 2010 – a total of 7 student admission campaigns; currently involves 13 doctoral schools
- Features enhanced educational component, work at HSE research subdivisions, research internships at international universities, participation of international scholars in annual expert reviews of student performance
- 121 doctoral students are currently enrolled (15% of total doctoral students)

### DOCTORAL STUDENTS Employed at HSE (Moscow)

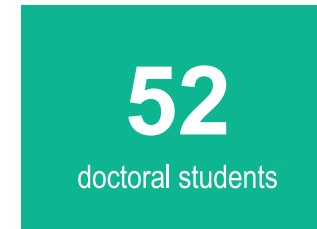


## Doctoral Students

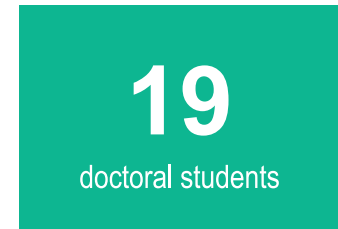
### Moscow



### St. Petersburg



### N. Novgorod



- A full-time doctoral programme refers to a special programme, which includes a required educational component, and is similar to contemporary international postgraduate programmes (e.g., PhD programmes offered by US universities)
- A doctoral school is a community comprised of doctoral students and academic supervisors of departments, research centres, laboratories and HSE regional campuses in one field of study

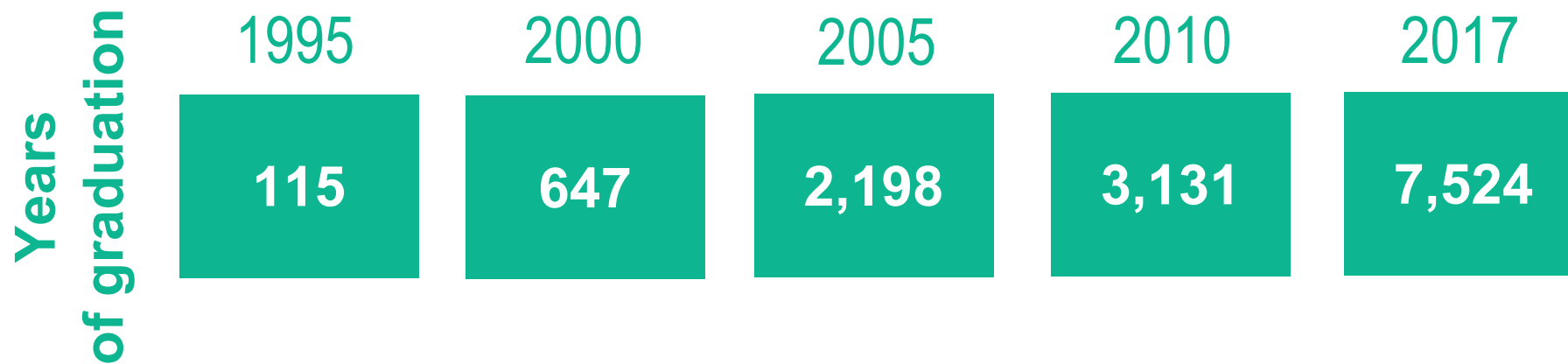
## Next steps

- Further development of full-time doctoral programmes in line with the PhD model
- Introducing the University's own academic degrees

**ALUMNI**



69,900 specialists working in business, public sector and academia





## Employment and Salaries

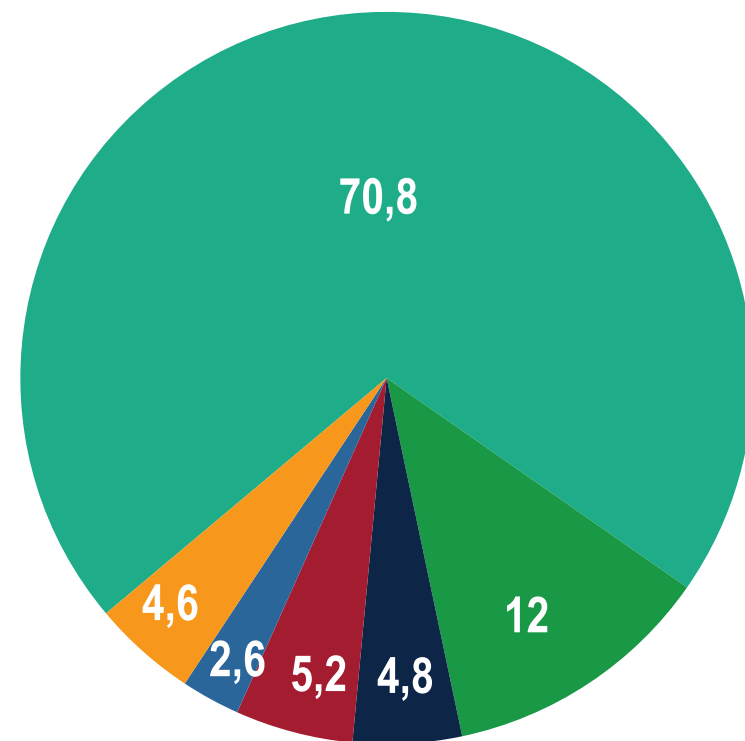
- **93%** of graduates usually find jobs within 6 months upon graduation (according to *Alumni Monitoring 2016*)

### Average salary of a 2015 Master's graduate, as of the start of 2016, roubles

Finance and Credit	116 000
Economics	104 000
Software Engineering	87 000
Electronic Engineering	86 000
Asian and African Studies	86 000
Business Informatics	81 000
Applied Mathematics and Informatics	79 000
Public and Municipal Administration	79 000
Psychology	78 000
Management	77 000
Political Science	76 000
History	74 000
Electronics and Nanoelectronics	72 000

*According to the Employment Monitoring of the Ministry of Education and Science of the Russian Federation and the Russian Pension Fund*

## Employers of HSE Alumni



- Commercial organizations
- Educational or research institutions
- Non-commercial organizations
- Individual entrepreneurs
- Public authorities
- Freelancers



### HSE serves as a platform for continuing cooperation and professional education of its alumni

- Serious involvement of alumni in the implementation of the University's academic programmes: over 150 master-classes are delivered every year; HSE graduates join academic councils of a greater part of educational programmes
- Joint research projects with alumni employed at the leading global universities: HSE Alumni Academic Fellowship
- Alumni become loyal employers for the University as they are interested in recruiting HSE students and new graduates (50% of companies taking part in HSE's career fairs follows the recommendations of HSE alumni now working in their management)
- Targeted communication with HSE alumni based on a breakdown by professional areas – first Alumni Clubs by professional interests have been established

### Prominent Alumni Endowment Fund

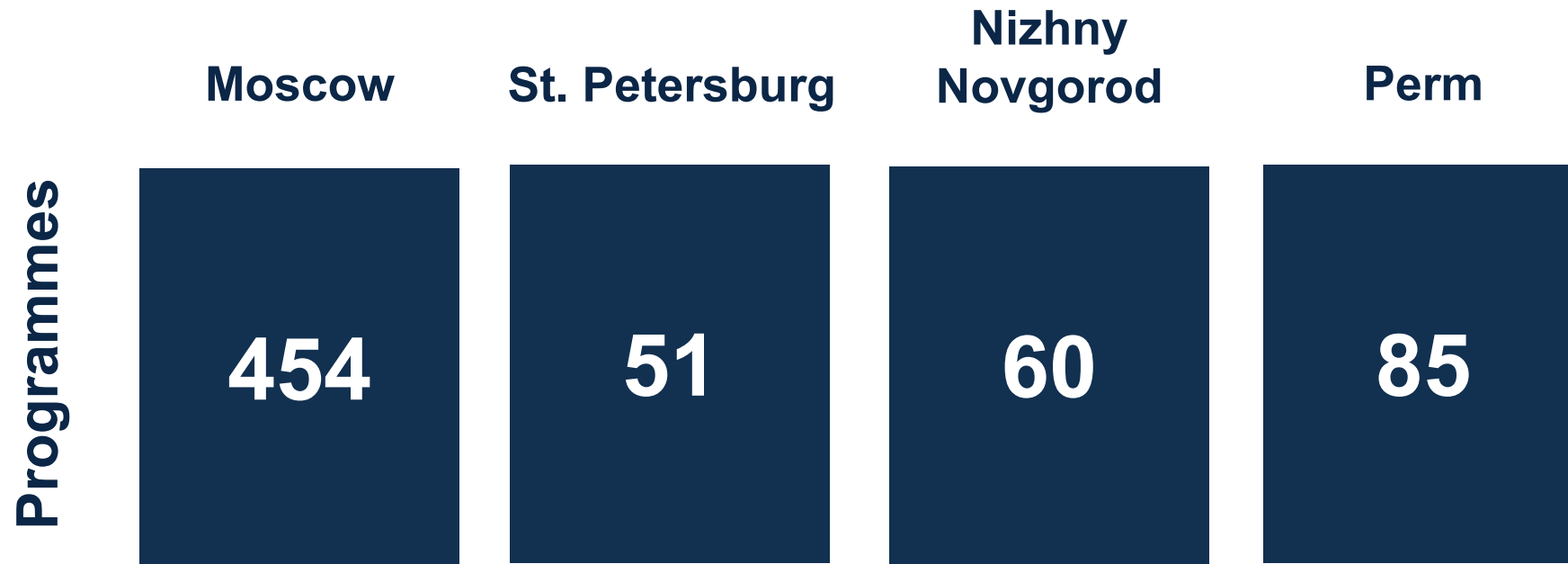
- Established in December 2016
- This is the first academic endowment fund established and replenished through mass fundraising by committed alumni (instead of large contributions provided by major businesses)
- The fund's council is comprised exclusively of HSE alumni
- The fund organizes fundraising campaigns to finance some of HSE initiatives and projects

### Next Steps

- Build a platform for strong industrial communities established by HSE alumni, within the University's framework
- Promote a mentoring system for students, with the support of HSE alumni
- Expand alumni involvement in the expert review of educational standards and programmes



**CONTINUING  
PROFESSIONAL  
EDUCATION**



650 programmes across the entire range of fields at HSE



206,000 professionals took part in CPE programmes offered by HSE



## Continuing Professional Education

- 13 faculties, 19 CPE subdivisions, 6 research institutes and centres implement CPE programmes in all fields of study offered at HSE
- 13 MBA, 3 Executive Master, 3 EMBA, DBA
- 12 programmes delivered jointly with international partners, including 11 double certification programmes
- Launching a project focused on forming additional professional skills of Bachelor’s students (Bachelor+)
- Launching LMS Moodle for developing e-learning programmes

## Outcomes

	2013		2017
CPE students, persons	36,572	- 31.5%	25,025
Total income, billion roubles	0.870	+ 4%	0.905
Programme present value per student, roubles	24,000	+ 50%	36,000

## HSE Continuing Professional Education Programmes

Moscow	St. Petersburg	Nizhny Novgorod	Perm
1 DBA	8 Professional	1 MBA	15 Professional
2 Executive MBA	Retraining	7 Professional	Retraining
12 MBA	42 CPD	Retraining	70 CPD
2 Master in	1 Master in	52 CPD	
80 Professional Retraining			
357 CPD			

## Other CPE Programmes Proposals

- **E-learning** - HSE service for promoting educational products and marketing; collaboration with national project teams to support the development of entrepreneurship culture and innovation (Business Environment); new formats of e-learning programmes
- **Students** – transformation of the Bachelor+ project into the HSE+ project for students at all levels, involving a larger range of participants (e.g., research institutes, joint departments, business partners, certification authorities, etc.) in the development and implementation of CPE programmes
- **Administration and faculty of other universities** – development and implementation of the ‘Best University Practices’ project
- **Corporate clients** – development and implementation of comprehensive interdisciplinary staff training programmes



Areas of Training at HSE Moscow	Graduates (2016), persons
Economics	4,729
Public and Municipal Administration	3,317
Management	2,018
Teacher training	1,064
Statistics	785
Industrial and Civil Engineering	773
Philology	329
Design	326
Business Informatics	285
Mathematics	170

Areas of Training at HSE Moscow	Graduates (2016), persons
Psychology	149
Software Engineering	123
Law	97
Sociology	90
Media Communications	22
Ecology	17
Asian Studies	11
History	11
IT	7
History of Arts	6

# **ATTRACTING TALENTED STUDENTS**



## HSE Lyceum

- Established in 2013
- Field-specific classes for 10th and 11th grade students in 8 fields of study
- 1,500 students – one of the largest high schools in Russia
- Tuition-free studies
- Over 150 HSE faculty members are teachers of HSE Lyceum
- Individual curriculum: students may choose up to 50% of courses at their own discretion
- Research and project work, with a tutor’s assistance
- Opportunities to take part in classes offered by HSE faculties

## Distributed Lyceum and Partner Schools

- 137 groups at 28 Moscow schools under the Distributed Lyceum network
- 2,090 students
- 340 partner schools in 43 regions across Russia
- HSE Pre-University - a network-based programme for developing school students’ project and research competencies

## Outcomes

	2013	2017
HSE Lyceum alumni admitted to the University, persons	38	395
		+ 939%
Distributed Lyceum and Partner Schools Alumni admitted to HSE, persons	298	1,436
		+ 382%

### HSE Lyceum, 2017:

- 1st place in the rating of high schools in Moscow
- 5th place in the rating of high schools in Russia
- 1st place among social and economic schools in Russia
- 2nd place among schools in Russia with a concentration in social sciences and humanities
- 4th place among schools in Russia with a concentration in philology
- 1st place by number of winners in the final round of the All-Russian Secondary School Student Competition for Moscow schools: 10 first-prize winners and 29 prize winners in 10 subjects.

## Next steps

- HSE Lyceum classes in other regions of the Russian Federation
- Network-based programmes focused on developing project and research competencies of students attending partner schools



## All-Russian Secondary School Student Competition

- 263 winners were admitted to HSE (1st place in Russia)
- HSE hosts the regional round in 3 (Economics, Law, and English) out of 24 subjects and the final round of the competition in economics
- 2,695 participants in the regional round, 252 participants in the final round hosted by HSE

## “Vysshaya Proba” Competition for Secondary School Students

- 17 subjects: general and pre-professional
- 76,000 participants from 84 regions across Russia, as well as from 30 other countries
- 550 winners were admitted to HSE, 179 to MSU, 75 to MGIMO, 75 to MIPT, and 65 to SPBU

## University Student Competition

- 74 subjects
- 5,000 participants, 26 locations in Russia, 11 CIS countries and Baltic states, as well as countries of the Eastern Europe
- 700 winners were admitted to HSE

## International Youth Competition

- 6,700 participants from CIS countries and Baltic states, as well as countries of Central and Eastern Europe
- 110 winners were admitted to HSE

## Outcomes

	2013		2017
Participants in HSE competitions, persons	<b>33,000</b>		<b>88,000</b>
		+ 167%	
Applicants enrolled as per the competitions' results (Moscow)	<b>952</b>		<b>905</b>
		- 5%	
Applicants enrolled as per the All-Russian Competition's results (Moscow)	<b>126</b>		<b>263</b>
		+ 108%	
Score academic performance ratio of enrolled international and domestic students at HSE programmes	<b>77%</b>		<b>96%</b>
		+ 25%	

HSE is the leader by number of students enrolled on the basis of student competitions and the All-Russian Secondary School Student Competition

## Next Steps

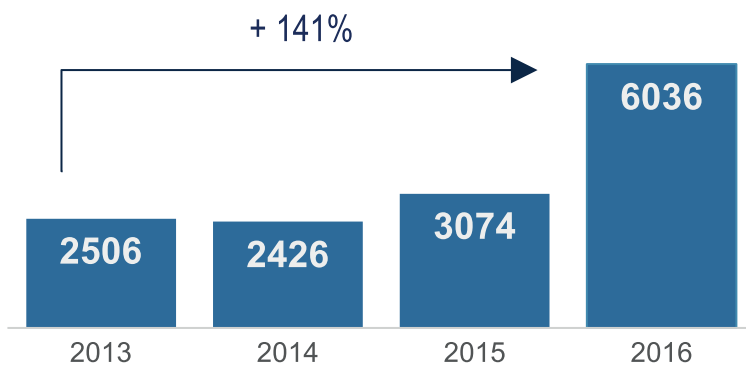
- Expanding the range of subjects offered at the competitions
- Attracting international students through international competitions



## Pre-University Programmes

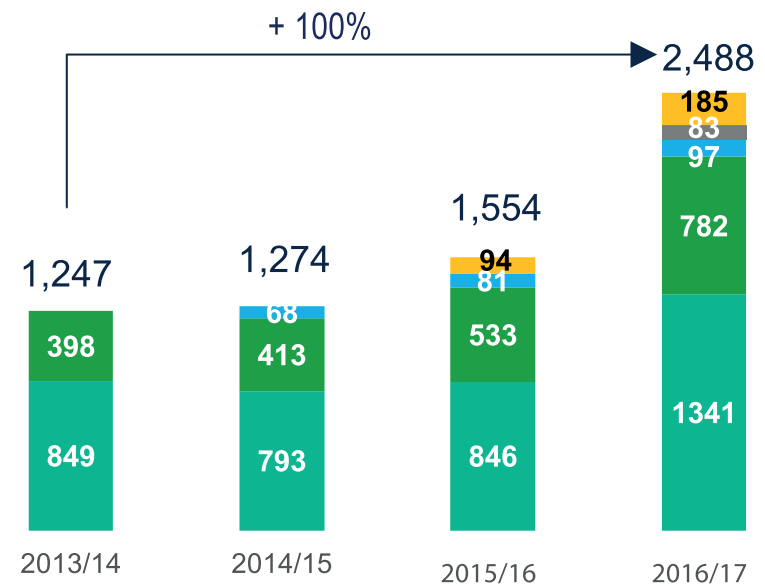
- ‘Grade 9’ Programme – preparation for studies at HSE Lyceum: 442 learners
- Preparatory Department for Foreign Citizens, and preparatory programmes for applicants to Master’s programmes
- Preparation for the Unified State Examination, Final State Certification, competitions in various HSE fields of study, ‘Erudit’ Club
- Internet school
- Preparation for Cambridge English Proficiency test
- ‘Family and Age Psychology’ programme for parents

## HSE Internet School



● Learners, persons

## Learners Enrolled in HSE Pre-University Programmes



- Grades 10-11
- Grades 7-9
- Cambridge English Proficiency test
- ‘Family and Age Psychology’ for parents
- Preparatory Department for Foreign Citizens



# **HUMAN RESOURCES**



## International Standards for Academic Staff Recruitment

- Competitive international recruitment of PhD holders to full-time positions (up to 30 persons annually), and a postdoctoral researcher programme (up to 40 persons annually)
- Open competition for faculty vacancies: up to 30% non-HSE candidates, maximum 10 persons per position
- Single contract for faculty members: compulsory participation in research, teaching and public/administrative work

## Staff Development Programmes

- Young Faculty Development Programme: new lecturers, new researchers and future professors (in total, over 130 persons per year)
- Administrative Staff Development Programme: enhancing academic self-government standards, shaping the culture of project work (116 persons took part in the programme)

## Academic Merit Pay

- 'Best Teacher' academic merit pay awards were granted to 442 HSE faculty members
- Basic academic pay awards were granted to 350 faculty members

## Outcomes

	2013		2017
Academic staff with published papers in journals indexed in WoS and Scopus (Moscow)	28%	+ 111%	59%
Academic staff with PhDs (Moscow)	5%	+ 128%	11,4%
Average faculty salary (Moscow), '000 RUB	97	+ 34%	130

## Next Steps

- Recruiting more senior part-time professors and candidates to the Post-doctoral Researcher programme; providing successful postdocs with an opportunity to take on tenure-track positions
- Faculty professional support: Teaching Excellence Initiative
- Gradual increase of fixed salaries while retaining the system of academic incentives to stimulate effective performance among academic staff



## Competitive Faculty Recruitment

**Before 2013**

Faculty recruitment as a formal procedure that results in the conclusion of long-term contracts

**2013**

Introduction of clear criteria for assessment and internal selection of candidates; establishment of field-specific HR committees; launch of contracts with a heightened teaching load; boosting the share of short-term contracts

**2014**

Transition to open calls for faculty applications involving non-HSE candidates; bringing competition procedures in line with international recruitment practices

**2015**

Expert review of 1-3 research papers presented by candidates; in person/Skype interviews with non-HSE candidates; open lectures and seminars; using information technologies to conduct competitions

**2016**

HSE candidates are expected to submit a report on their performance under the contract in order to take part in a new open call for vacancies

## Assessment of Faculty Performance by Subdivision Heads

Summer Competition 2017: subdivision heads assessed faculty performance under their contracts

■ Exceeded expectations   ■ Met expectations   ■ Failed



## Outcomes

**Winter Competition 2013**

**Winter Competition 2017**

Total applications submitted for competition, units

**304**

**417**

+ 37%

By non-HSE candidates

**0%**

**25%**

Appointed to academic staff positions based on competition results, persons

**234**

**259**

+ 11%

## Next Steps

- Increasing the basic requirements to publications
- Transition to tutor positions
- Attracting and retaining young faculty
- Groups of faculty with special work terms and conditions



## Key Areas of Continuing Professional Development

- Developing special skills and competencies, including reliance on the expertise of international specialists (50% of funding for CPD programmes were allocated to faculties)
- International research internships resulting in the publication of academic papers and development of new academic programmes
- Developing academic writing skills in English (through HSE Academic Writing Centre )
- Ongoing multi-level English language programmes for all categories of staff employed at HSE, including its regional campuses
- A set of CPD programmes designed for staff of the HSE Office of Degree Programmes

## Outcomes

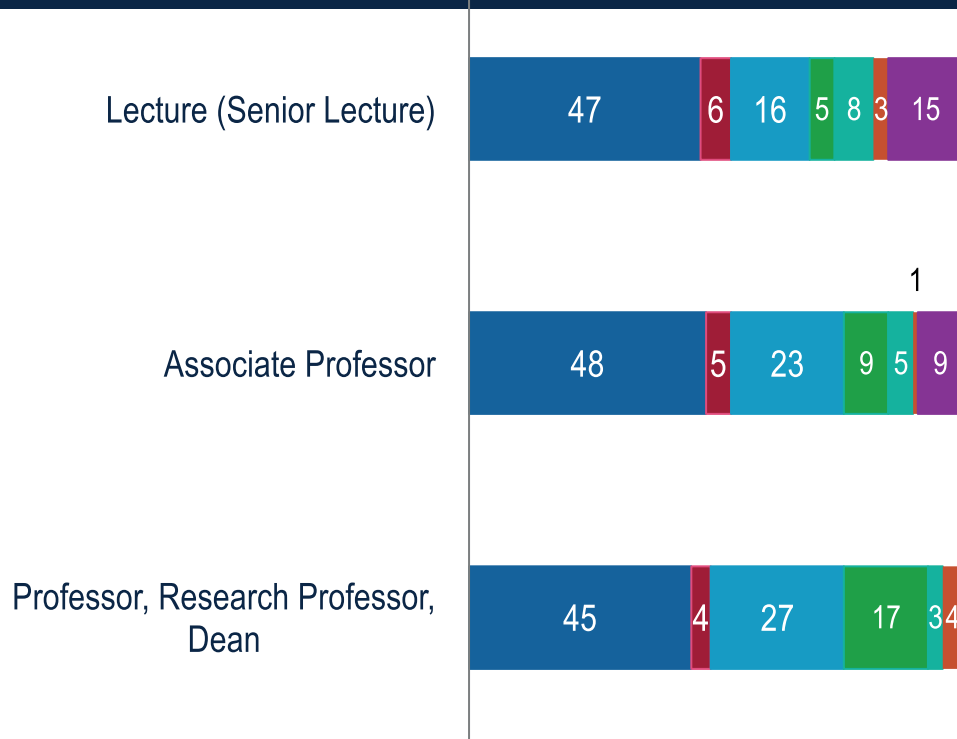
	2013		2017
Faculty members who took part in CPD programmes (Moscow)	38%	+ 37%	52%
Staff members who took part in CPD programmes and internships, persons	2,538	+ 114%	5,420

## Next steps

- Developing new special (narrow-field) and interdisciplinary CPD programmes for faculty members
- Significant expansion of different forms of individual (targeted) staff development programmes
- Developing new CPD programmes in contemporary machine learning methods and data analysis (Data Culture)



## Structure of Academic Staff Average Salary, % (Moscow)



- Fixed salary
- Faculty's funds
- Academic bonuses, R&D grants and incentives
- Incentives for additional courses and CPE
- Academic merit pay granted to the best faculty
- Take-off grants and special-purpose scholarships
- Administrative work, annual bonus payments

## Average Salary of HSE Academic Staff / Average Salary by Region

	2013	2016
Moscow, '000 RUB	<b>97 / 56</b> └───┬───┘ + 34%	<b>130 / 69</b> └───┬───┘ ↑
St. Petersburg, '000 RUB	<b>53 / 37</b> └───┬───┘ + 55%	<b>82 / 49</b> └───┬───┘ ↑
Nizhny Novgorod, '000 RUB	<b>46 / 24</b> └───┬───┘ + 54%	<b>71 / 27</b> └───┬───┘ ↑
Perm, '000 RUB	<b>62 / 25</b> └───┬───┘ + 29%	<b>80 / 30</b> └───┬───┘ ↑

## Next Steps

- Gradual increase of fixed salaries while retaining the system of academic incentives to stimulate effective performance among academic staff

# **SOCIAL MISSION**



## Professional Development of School Teachers

- 7 Master’s programmes for secondary school teachers, as well as school and university administrative staff
- 46 CPD courses for school teachers
- Project seminars, webinars and trainings for teachers and educators

## Educational Standards

- Providing methodological support for application of professional standards and updating federal educational standards on the basis of the Presidential National Council for Professional Qualifications (650 federal ES have been updated)
- Testing the model for independent expert assessment of student knowledge (in economics and law)

## Providing Support to Russian Universities

- Providing expert support to Russian academic institutions
- Annual international conference for higher education researchers
- Weekly open seminar ‘Research and Development in Education’

## Membership in Associations of Russian Universities

- Global Universities (21 universities)
- National Platform of Open Education (8 universities)
- Association of Leading Universities in Economics and Management (19 universities)

## Outcomes

	2013	2017
School teachers and school and university administrators, who took part in CPD programmes offered by HSE, persons	620	4,950
		+ 698%
Audience of HSE educational events, persons	50,000	80,000
		+ 60%

## Social and Cultural Projects

- “Open University” project:
  - open lectures delivered by HSE scholars in Moscow museums;
  - cultural, educational and charity events;
  - promotion of research achievements using digital environment;
  - initiatives aimed at improving the city environment.
- Free consultations for Moscow residents on social and legal issues
- Discussions on relevant social, political and economic matters bringing together representatives of civil society, Russian authorities, business, research and expert community

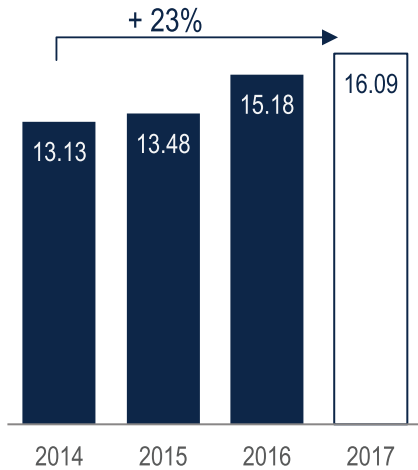
# **FINANCE AND INFRASTRUCTURE**



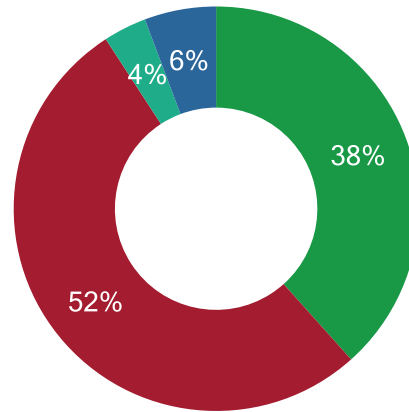


# REVENUES (EXCLUDING CAPITAL INVESTMENTS)

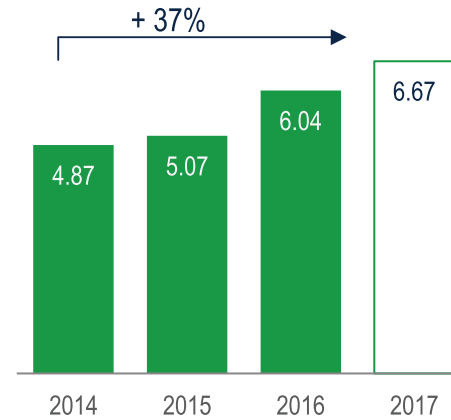
Total, bln roubles



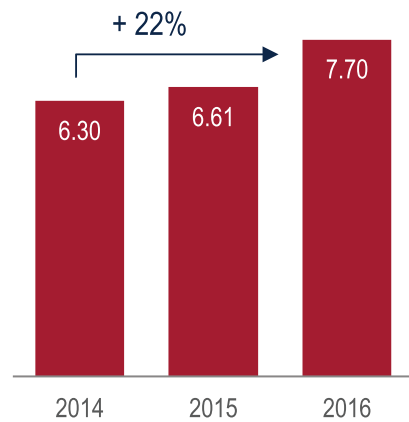
Income breakdown (2016) (%)



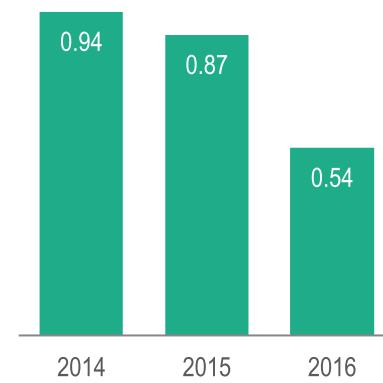
Income generating activities (bln roubles)



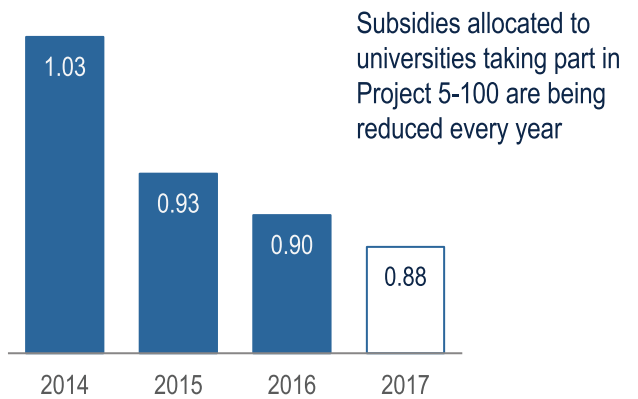
State assignment subsidies (bln roubles)



Subsidies for other purposes\* (bln roubles)



Special-purpose programmes\*\* (bln roubles)



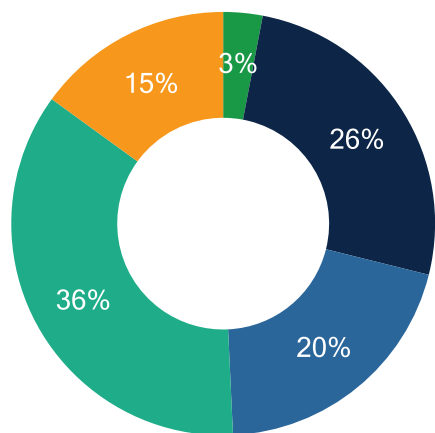
\* Subsidies for scholarships, capital repairs, faculty literature, and Presidential grants

\*\* Russian Academic Excellence Project (5-100), grants for establishing international laboratories

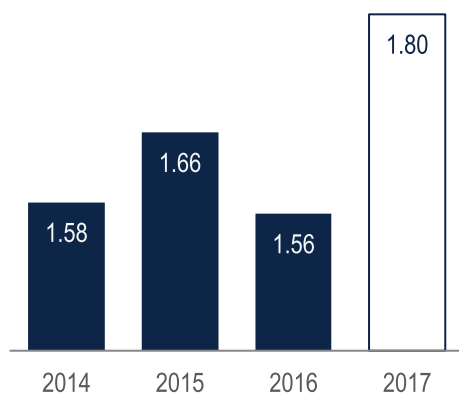


## INCOME-GENERATING ACTIVITIES

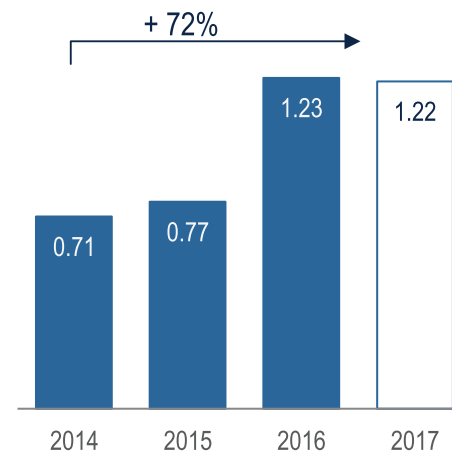
IGA Structure (2016)  
(%)



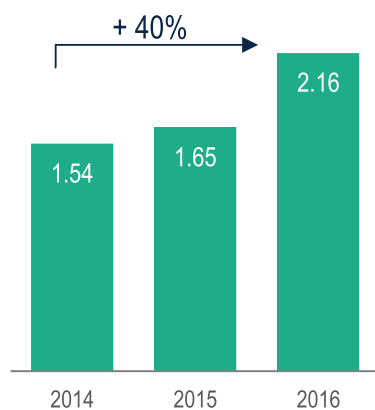
R&D\*  
(bln roubles)



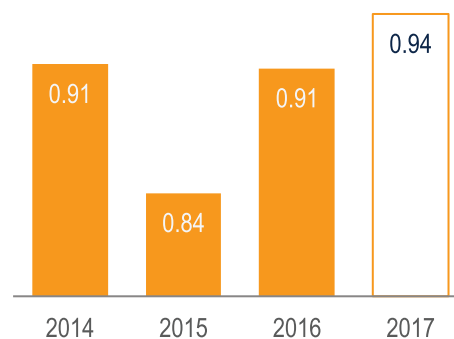
Targeted, non-repayable and other contributions (bln roubles)



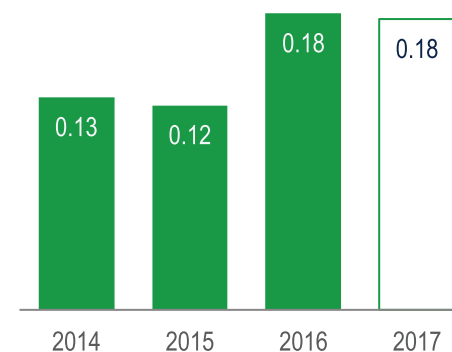
Higher Education  
(bln roubles)



Continuing Professional Education  
(bln roubles)



Pre-University training\*\*  
(bln roubles)

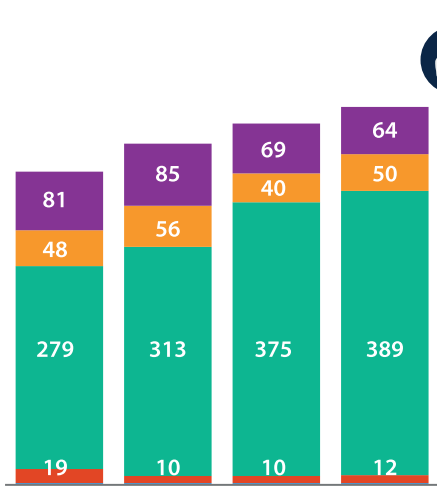


\*Excluding targeted contributions and programmes, as well as grants provided by RFBR and RFH

\*\*Including HSE Lyceum revenues

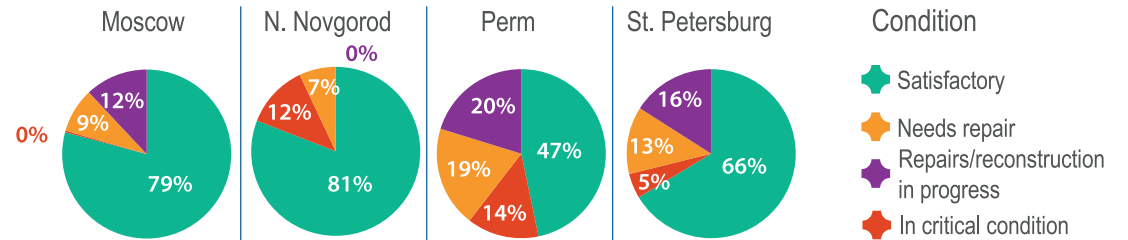


PREMISES (thousand sq.m)



✓ Share of premises which do not require repairs grew from 65% (2013) to 76% (2016), along with overall expansion of premises

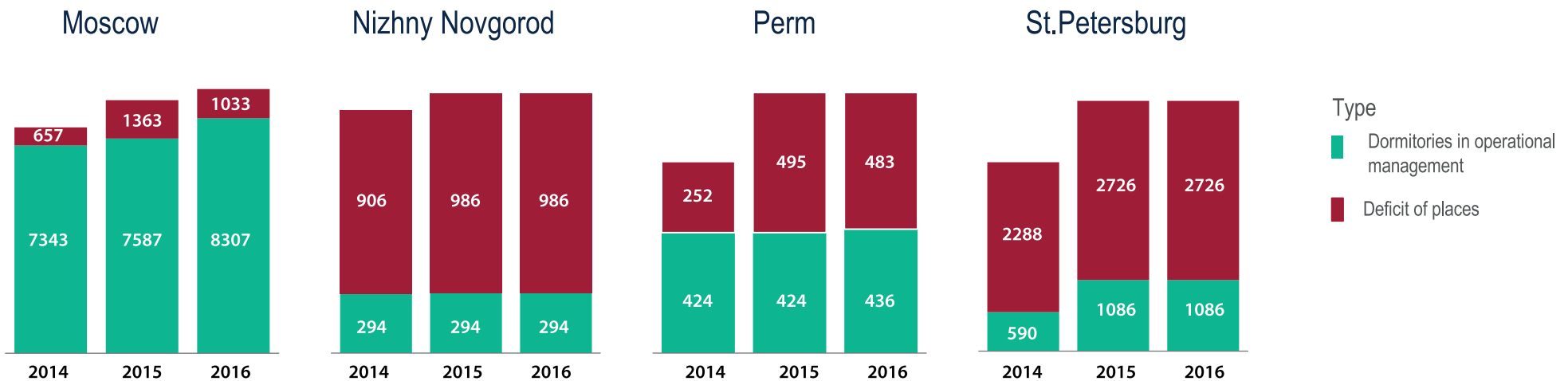
PREMISES, CAMPUSES / (2016) (%)



per 1 student, sq.m

	Moscow	N. Novgorod	Perm	St. Petersburg
2013	6,9	7,3	6,3	8,3
2017	7,8	7,4	10,4	7,3

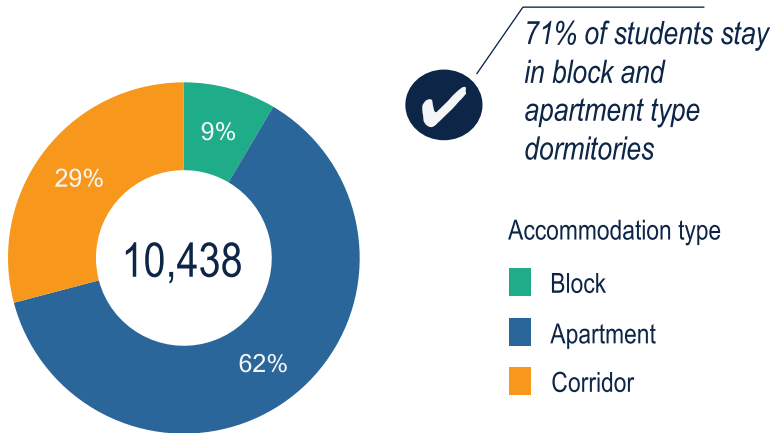
DEFICIT OF DORMITORY PLACES



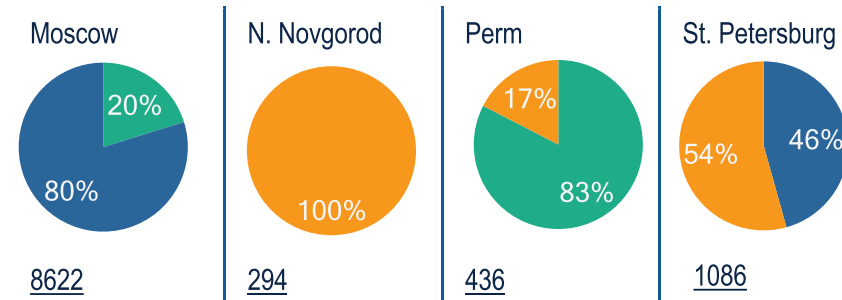


# DORMITORIES

### NUMBER OF RESIDENTS by accommodation type (persons)

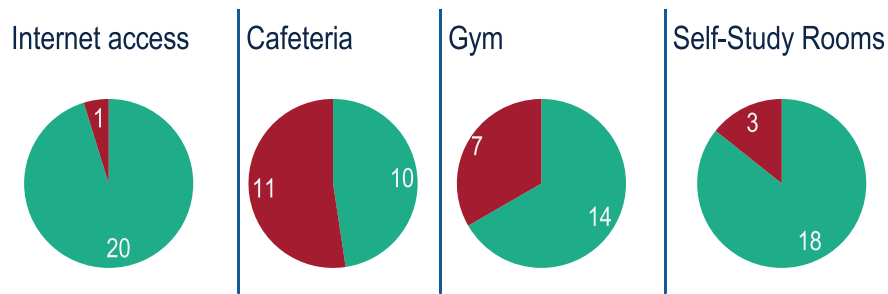


### NUMBER OF RESIDENTS by campuses / accommodation type (total persons / %)

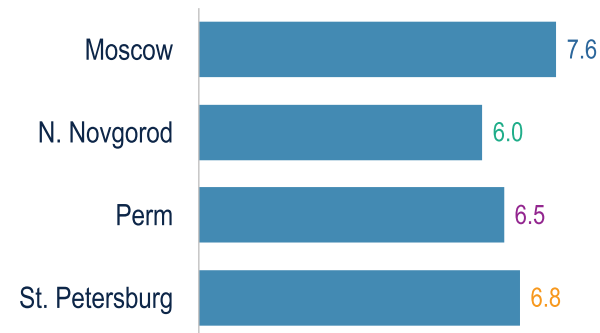


### NUMBER OF DORMITORIES

- Yes
- No



### RESIDENTIAL AREA in dormitories per person (sq.m / person)





## Capital Construction

6 dormitories with a total of **6,500** places have been built

Average value of 1 sq.m — **83,000** roubles

Average value of 1 sq. m in Moscow — **125,000** roubles

## Capital Repairs

Capital repairs completed in **46** HSE buildings

Capital repairs average value per sq. m — **36,000** roubles

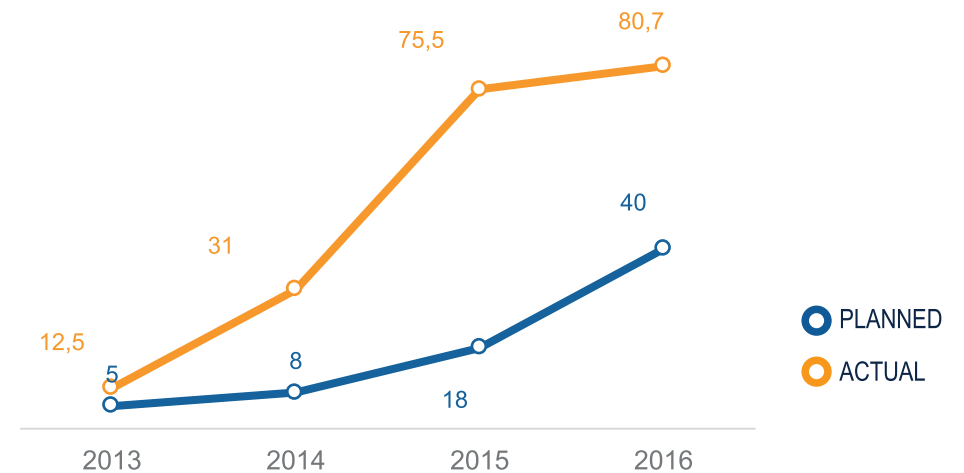
Capital repairs average value per sq. m in Moscow — **42,500** roubles

## Academic Staff Workplace Equipment

### Academic Staff Personal Workplaces/ Rooms

Moscow	St. Petersburg	N. Novgorod	Perm
<b>2,251 /</b> <b>426</b>	<b>213 /</b> <b>51</b>	<b>239 /</b> <b>7</b>	<b>148 /</b> <b>13</b>

## Academic Staff With Personal Workplaces, % (Moscow)

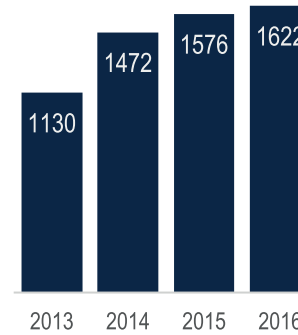




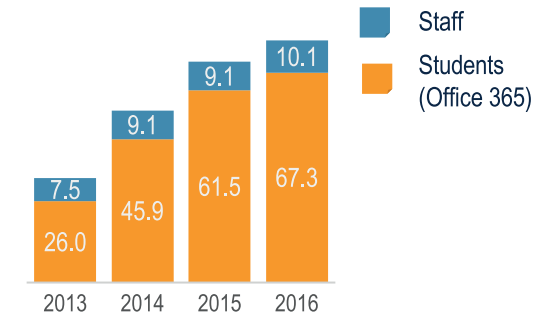
## IT Infrastructure

- E-Library (one of the largest libraries among European universities: 47 international platforms offering publications, journals and statistical resources)
- HSE corporate website (the leader among Russian university websites by daily visits – 110,000 visits per day)
- Research and education portals “Economics. Education. Management” and IQ.hse.ru
- Licensed empirical research databases and HSE Unified Economic and Sociological Archive (2,767 databases, 40,000 users)
- Mass open online courses presented by HSE lectures on online international and Russian platforms (94)
- Moodle-based distance learning system
- Integrated online support systems for academic processes: LMS, ASAV, RUZ, online application submission (over 30,000 active LMS users)
- ‘Antiplagiat’ system used for checking research papers for borrowed materials
- Administrative support systems: finance and HR, planning and paperwork administration, Business Process Management (BPM)

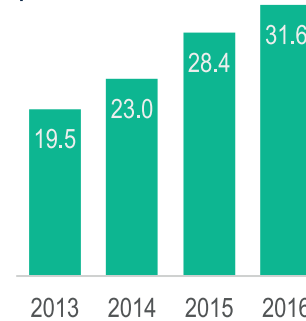
Wireless Internet access points, units



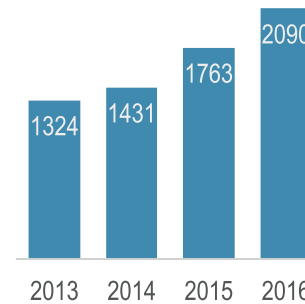
Corporate e-mail: e-mail addresses, thousand units



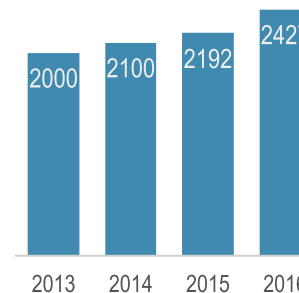
LMS: active users, thousand persons



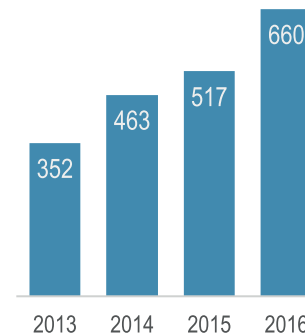
Academic Process Management System, users/persons



SDOU: users/persons



Accounting and HR Management System, users/persons



**PRIORITIES  
FOR STRATEGIC  
DEVELOPMENT**



- Advancement of **physics, mathematics, computer sciences and engineering** at HSE and transition to **comprehensive university** model
- Concentration of resources on top priority development areas to help move HSE in **Top-100 Subject rankings**
- **Digitalization of socio-economic sciences and humanities**, development of interdisciplinary areas associated with Big Data analysis
- Further introduction of **entrepreneurship culture and innovation** into all curricula – exploring synergies between computer sciences, engineering, social sciences and humanities
- Transition to a **digital university** model
- Diversification of **prospective student recruitment** from different regions:
  - **Russia**: competitions, partner schools, lyceum classes in the majority of Russian regions
  - **CIS, Baltics States, Eastern and Central Europe**: competitions, advertising campaigns at HSE resource centres
  - **Asia and Latin America**: promoting English-taught programmes
  - **Europe and North America**: attracting students from partner universities to take part in short-term programmes and integrated tracks





## Number of HSE Positions in Rankings

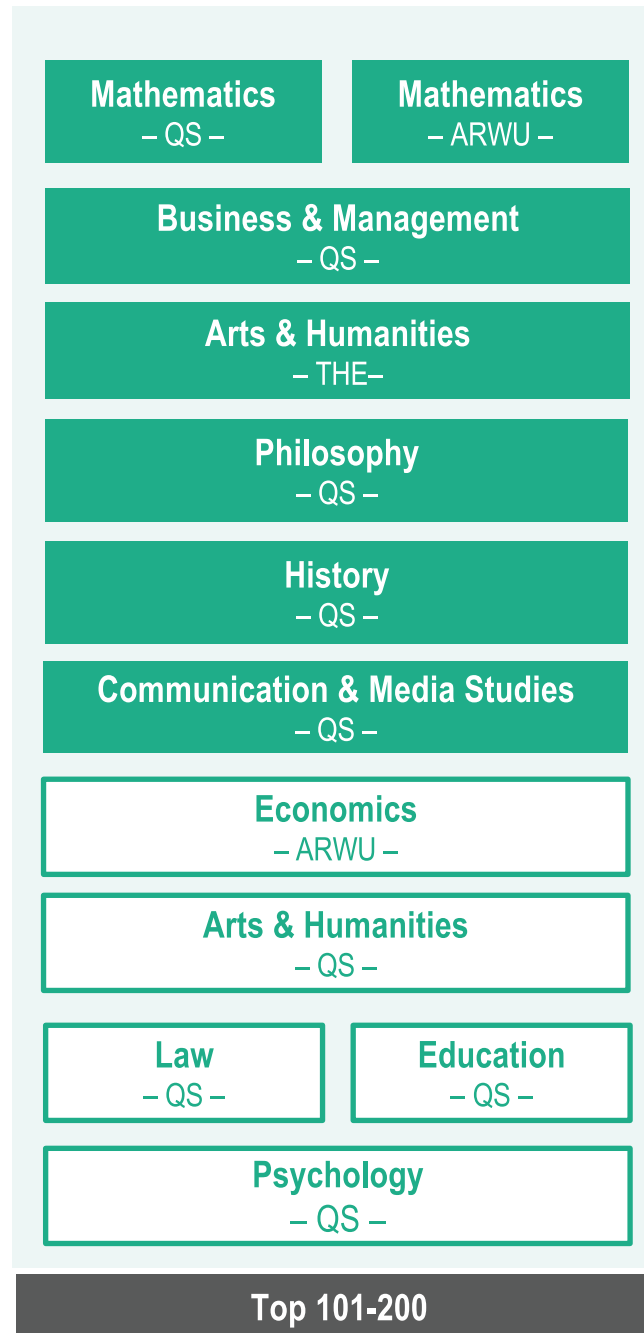
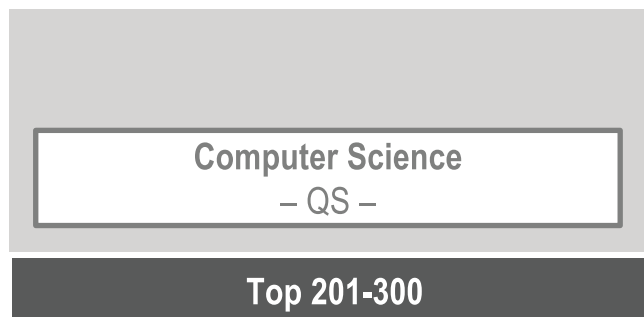
Positions	2017	2020
1-100	4	10
101-200	13	12
201-300	4	1
300+	2	-



Current positions are in line with the plan for 2020



Current positions are below the planned indicators for 2020





# FACTS & FIGURES